SUMMARY

The purpose of this staff report is to seek City Council approval of the 2-4 Dundonald Street, 7-9 Gloucester Street, 587-599 Yonge Street - Public Art Plan. The plan, which is included as Attachment 1 of this report, outlines the method by which the owner will commission public art on a publicly-accessible, privately-owned area of the development site.

This public art plan provides a framework and description of the commissioning of public art including the development overview; site context; project team; project description; public art site description; curatorial vision; the art selection process; the jury; preliminary estimated budget and projected schedule.

The attached plan meets the objectives of City Planning’s Percent for Public Art Guidelines and is supported by the Toronto Public Art Commission.
RECOMMENDATIONS

The City Planning Division recommends that:

1. City Council approve the 2-4 Dundonald Street, 7-9 Gloucester Street, 587-599 Yonge Street - Public Art Plan as attached (Attachment 1) to the report dated April 22, 2016, from the Director, Urban Design.

Financial Impact
There are no financial implications resulting from the adoption of this report.

DECISION HISTORY
The development is cited on Yonge Street between Gloucester Street and Dundonald Street with James Canning Park bordering along the eastside.

Related reports:

587 to 599 Yonge Street, 2 to 4 Dundonald Street, and 7 to 9 Gloucester Street - Zoning Amendment Application - Request for Direction Report

Report includes the Draft Zoning By-law

This item was considered by Toronto and East York Community Council on April 5, 2016 and was adopted with amendments. It will be considered by City Council on May 3, 2016.

Recommendations for community benefits secured in the Section 37 Agreement includes a public art contribution of $500,000 to be used for public art on the site.

The Public Art Commission recommended approval of the Public Art Plan at its meeting on February 24, 2016.

ISSUE BACKGROUND
The development proposed is for two towers: 18 and 44 storey mixed-use residential condominiums with commercial uses at grade. The site includes heritage buildings at 7 and 9 Gloucester that have been retained to maintain the heritage character of the area. The buildings fit contextually in the area where there is a large concentration of heritage buildings, particularly along Gloucester Street.

The development is located in the North Downtown Young Area and is a highly populated pedestrian corridor. The site is centrally located with access to the Wellesley subway station to the south, at Yonge Street and Wellesley Street. The application also allows for future access tunnel to the TTC.
The building at the corner of Yonge Street and Gloucester Street is set back which allows for a prominent and visible location for the artwork. The art will be in the privately owned area of the public realm and will be maintained by the owner.

The owner has proposed a one stage invitational competition process that will include; the review of a long list, through a juried process a short list of artists will be asked to prepare detailed concepts to be reviewed by a jury. This jury is composed of a representative of the Owner or its nominated representative, the architect, three independent art experts of whom one is a curator for at the Art Gallery of Ontario, an artist and resident of the ward.

This art selection process, with a majority of independent art experts is in accordance with the City's Percent for Public Art Guidelines.

As per the Section 37 Agreement the owner has identified a budget of $500,000.00 inclusive.

The budget allocation is proportioned to allow for the maximum percentage of the art budget to be used for the artwork with the rest equally apportioned to maintenance and administration which is in keeping with the City's Percent for Public Art Guidelines.

This proposal is supported by staff and was presented to the Toronto Public Art Commission which recommended approval at its meeting on February 24, 2016.

COMMENTS
The 2-4 Dundonald Street, 7-9 Gloucester Street, 587-599 Yonge Street - Public Art Plan is in compliance with the City’s objectives for the provision of public art in private development. This on-site program is in accordance with the City Planning Percent for the Public Art Program, and is supported by the Toronto Public Art Commission. Upon City Council’s approval, the owner will commence with the artist selection process as scheduled in the attached plan.
We look forward to the results of the public art competition.

**CONTACT**

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**SIGNATURE**

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Harold Madi  
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**ATTACHMENTS**

Attachment 1 – 2-4 Dundonald Street, 7-9 Gloucester Street, 587-599 Yonge Street - Public Art Plan