



Ros Dyers Committee Administrator Toronto and East York Community Council

Hi Ros,

This is a letter for consideration of our event as an event of significance that will take place in February 2016.

The Artist Project will take place February 18-21, 2016 at the Better Living Centre, Exhibition Place. This show, now in its 9^{th} year, features original works from over 250 carefully juried contemporary artists. Artists from a variety of geographic and creative backgrounds converge and connect with patrons looking to get a glimpse of tomorrow's Art Stars. This is a unique opportunity to meet and buy art directly from artists at Toronto's most celebrated contemporary art fair.

The SOP we are applying for will be for the Opening Night Party only, on February 18, 2016 from 5pm – 10pm, at the Better Living Centre. The Opening Night Party allows guests to preview the show, mix and mingle with fellow art lovers and enjoy food and drink from local restaurants, caterers and beverage providers. For more information, please visit www.theartistproject.com

Please let me know if you have any further questions regarding this information.

Kind Regards,

Deborah Fursey Operations Coordinator Informa Canada