

Date: Thursday January 14, 2016
To: Toronto East York Community Council
100 Queen St. W.
2nd floor, West Tower, City Hall
Toronto, ON
M5H 2N2

Cc: Rosalind Dyers
Greg Cosway
Ingrid Kim

From: Les Murray

Re: **The Brewers Plate 2016**

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CITY CLERK
SECRETARY
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Dear Councilors,

We are writing in regards to *The Brewers Plate*. The 2016 event will take place on May 18, 2016 at Corus Quay.

The 2016 Brewers Plate will look to build on the success of the 2015 event that brought together local food advocates with local craft brewers around the theme "Rock the Plate." The Rock 'n Roll theme of the night brought attendees out dressing up their favourite concert t-shirts while enjoying one of a kind food and beer pairings.

The event took place at Corus Quay with Lake Ontario serving as a spectacular backdrop for the event. The 2016 event will take place again at Corus Quay.

The rock star Chef and restaurant partners took time out of their busy schedules to donate their time, ingredients and staff to the event to maximize the amount we could raise for our beneficiary. Some of the participating Chefs and restaurants at the 2015 event included Chefs Brook Kavanagh from La Palette, Wanda Beaver from Wanda's Pie in the Sky, Luis Valenzuela Robles Linares from Carmen, Brent Maxwell of East Thirty-Six, Kevin Prendergast from Tundra at the Hilton, and many more. With enthusiastic feedback from our Chef partners, we expect many of them to return.

The passion for local food has been met with enthusiasm year after year by the Ontario craft beer scene, which is continuing to flourish. Some of the Breweries who donated their time and product include old favourites like Mill St Brewery, Cameron's Brewing Company, Hogsback Brewing, Sawdust City Brewing, Brickworks Ciderhouse, Black Oak Brewing, Steam Whistle, and Beau's All Natural Brewing, and we also welcomed many newcomers such as Old Tomorrow Brewing, Descendants Beer & Beverage Co., Shiny Apple Cider, MacKinnon Brewing Company, Maclean's Ales and more.

The beneficiary for 2016 will be War Child. All night, attendees will enjoy delicious food paired with wonderful beer and bid on items in the silent auction and other fundraising initiatives.

We at Beerlicious believe that The Brewers Plate is a significant event to the City of Toronto and truly promotes the City as a wealth of local sustainability. We look forward to highlighting the talented chefs from in and around Toronto with their delicious offerings, and promoting the breweries and their fantastic beer from Toronto, the GTA, and other parts of Ontario while raising money for an excellent cause.

We hope you agree with our plans for the 2016 Brewers Plate and see fit to designate us an Event of Municipal Significance in the City of Toronto.

Sincerely
Les Murray

The Brewers Plate

Brewers Plate Date and Time

Wednesday May 18, 2016
6:00pm – 11:00pm