

THE TORONTO
FRINGE
FRINGE FESTIVAL • NEXT STAGE • CREATION LAB

2016 FEB 23 PM 3 30

February 18th, 2016

City Clerk's Office
Registry Services, City of Toronto
100 Queen Street West, Rotunda
Toronto, ON M5H 2N2

To Whom It May Concern:

I'm writing to you on behalf of the Fringe of Toronto Theatre Festival to notify you that our 28th season of the Festival will be taking place from the 29th of June until the 10th of July. We are currently in the process of securing our Special Occasion Permit for the duration of the festival, along with all other necessary permissions and permits for activities. We will be providing additional staff and security to ensure that this event does not inconvenience the local residents in any way. Please see the attached sketch of the event parameters (including barricades) and an extensive Emergency Response Plan.

This year, the Toronto Fringe Festival is presenting 152 live productions at 34 venues across the city. All Fringe Festivals in Canada are mandated to choose their participants by lottery and return 100% of the box office sales to the festival artists, which has resulted in nearly \$6 million in returns to artists across the country over the past 2 decades.

This is our 6th year partnering with Honest Ed's for our Fringe Club, located in the Honest Ed's Parking Lot & Alleyway (581 Bloor St. W). The Fringe Club is an open-air beer garden and arts market that acts as the hub of the festival. It sees over 30,000 patrons over a 12-day period each year. Our bar will be located in the Honest Ed's Alleyway, while the Honest Ed's Parking Lot will include food vendors, a visual Fringe market, and busker performances.

Our Fringe Club will open weekdays at 4 p.m. and weekends at 1 p.m. and will last until 2 a.m. and extend until 4 a.m. on Saturdays. We have applied for a special extension to our SOP license that allows us to sell alcohol until 4 a.m. on Saturday and have been approved for it by the Municipal Clerk's office. We will be selling product from our beer sponsor Steam Whistle Brewing, as well as mixed drinks, wine, and non-alcoholic beverages. All patrons will exit the Fringe Club via Bloor St after 11 p.m. and as always we will check noise levels after 11 p.m. to ensure that we are compliant with the city's regulations.

Our hours of operation are as follows:

- Fringe Club:
 - Wednesday, June 29th – Friday, July 1st **4:00 p.m. – 2:00 a.m.**
 - Saturday, July 2nd & Saturday July 9th **1:00 p.m. – 4:00 a.m.**
 - Sunday, July 3rd & Sunday July 10th **1:00 p.m. – 2:00 a.m.**
 - Monday, July 4th – Friday, July 8th **4:00 p.m. – 2:00 a.m.**

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- Honest Ed's Alleyway Closure:
Saturday, June 25th **8 a.m.** – Monday, June 27th **1 p.m.**
Tuesday, June 28th **11 a.m.** – Wednesday, June 29th **2 a.m.**
Wednesday, June 29th **3:30 p.m.** - Thursday, June 30th **2 a.m.**
Thursday, June 30th **3.30 p.m.** - Friday, July 1st **2 a.m.**
Friday, July 1st **3:30 p.m.** - Monday, July 4th **2 a.m.***
Monday, July 4th - Thursday, July 7th **3.30 p.m. to 2 a.m.** daily
Friday, July 8th **3:30 p.m.**- Monday, July 11th **1 p.m.***

*With the addition until 4am on Saturday 2nd and 9th July

The Fringe will offer food service to our patrons at the Fringe Club. Food vendors will be set up outside in the patio area, with access to clean drinking water. The area is fenced, cleaned and swept nightly. Garbage is cleared to the Honest Ed's dumpsters, which have regularly scheduled pick-ups. We will provide 5 elite port-a-potty units, 1 wheelchair accessible port-a-potty unit, and a hand washing station.

The only entrances to the parking lot will be through the Fringe Club, and the access points will be staffed with professional security.

If you have any concerns or queries please contact me at manager@fringetoronto.com, or by phone at 416-966-1062 x 9.

Kind regards,


Lucy Eveleigh
Managing Director
The Toronto Fringe