



March 1, 2016

Toronto East York Community Council  
C/O Rosalind Dyers  
Toronto City Hall, 12th Floor, West Tower  
100 Queen St. West  
M5H 2N2

Dear Ms. Dyers,

I am contacting you in regard to obtaining recognition as an event with Municipal Significance for the 19<sup>th</sup> Annual GWN Sport Regatta on Saturday July 16<sup>th</sup>, 2016.

The 19<sup>th</sup> Annual GWN Sport Regatta is considered one of Ontario's most competitive dragon boat events. Annually the event attracts over 1,500 participants and 3,000 spectators to the Toronto waterfront for 1 day of exciting racing and community celebration. In 2016, the event will be held at Marilyn Bell Park, similar to the last eight years. Our Toronto City permit application has been approved.

This is the fifth year we will be applying for Municipal Significance for the event, as we are trying to promote and build another premier festival on Toronto's waterfront. This event has been known in past years to attract the most competitive teams in Canada, and is known to be a pre-race for those teams vying to qualify for the World Championships. In 2011, we added a community division of racing to build the festival and give those teams the experience of high level dragon boat racing. Racing will be held all day on Saturday 16<sup>th</sup> of July, 2016. Other elements of the event include food vendor village, health and wellness zone, children's game zone, entertainment, as well as a beverage tent.

The beverage tent will consist of a double fenced 25 metre by 30 metre area managed by Smart Serve certified staff. The hours of operation for the tent will be 11:00 AM until 8:00 PM on Saturday the 16<sup>th</sup> of July.

The social and community impact is also significant. As always, teams from all over Canada and teams from many U.S. States will participate in this year's event. A large portion of the dragon boat event benefits several charitable groups, and has raised well into the hundreds of thousands of dollars for charities throughout the City of Toronto. The 2016 charity partner is the Canadian Breast Cancer Foundation – Ontario Region, a charity that supports breast cancer awareness and research.

If you have any questions or concerns, please contact me at any time. I look forward to our continued support and involvement with the Community council.

Sincerely,

Mike Fulton  
Director of Operations  
Great White North Communications