Korea Town Business Improvement Area

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March 24, 2016

Dear Mike Layton,

I am writing this letter to inform you about our upcoming 23<sup>rd</sup> Korean Dano Spring Festival which will be held Friday June 3rd from 6pm to 11:00 pm, Saturday June 4th from 11am to 11:00 pm, at Christie Pits Park. It has been a most enjoyable event of our Korean community during the spring time for last 22 years.

This wonderful event, that happens once a year, features live music from talented musicians and bands, Korean culture shows (Kpop Coverdance Competition, Taekwondo, Korean instruments, dances, Beauties of Dano Contest etc.), business booths, great food, and an opportunity for businesses to introduce themselves to a wide range of potential customers.

We need your help this festival be declared as an event of municipal significance to obtain Special Occasion Permit (SOP).

Please see attached sitemap for your reference, if you have any questions contact to Minho Lee, Korea Town BIA coordinator, at 647-272-0604 or <a href="mailto:danofestival@gmail.com">danofestival@gmail.com</a>

Sincerely

Jason Lee

Korea Town BIA, Chairman