

March 18, 2016

To Whom It May Concern:

The Microsoft Worldwide Partner Conference (WPC) is once again taking place in Toronto from July 10 to 14, 2016. WPC is the premier global event for Microsoft's worldwide partners, providing a forum for them to connect with one another, with Microsoft staff, and to learn about the latest Microsoft programs, strategies, and cutting-edge technologies. <https://partner.microsoft.com/en-us/wpc/>

More than 15,000 delegates are expected to attend this prestigious Toronto conference, representing technology companies from 130 countries. While the main hub of the conference events will be at the Metro Toronto Convention Centre and Air Canada Centre, many other venues will be involved as 500+ events take place during the conference and at least 30 hotels across the Toronto region will host delegates.

We recognize that the evening and networking events are an integral part of the convention's annual success, not only for delegates and partners, but ultimately for Microsoft. We would appreciate your assistance in facilitating a Special Occasion Permit to support these very important networking events.

Tourism Toronto, Toronto's Convention and Visitors Association, is an industry association of more than 1,200 members established to sell and market the greater Toronto region as a remarkable destination for tourists, convention delegates and business travelers around the globe. Tourism Toronto operates in partnership with the Ontario Ministry of Tourism and Culture as Regional Tourism Organization 5, representing the cities of Toronto, Mississauga and Brampton.

Thank you for your attention and your assistance with this important matter.

Regards,

Johanne R. Bélanger
President & CEO