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May 25, 2016

This letter is to advise you and your colleagues about the particulars of Muskoka Brewery's 20<sup>th</sup> Anniversary Beer Festival in Toronto.

Please be advised that Drink Inc. Events will operate Muskoka Brewery's 20<sup>th</sup> Anniversary Beer Festival on their behalf and it will run on Thursday, Aug 4th from 6pm to 11pm. The event is being held at Evergreen Brick Works; located at 550 Bayview Ave, in Toronto.

Muskoka Brewery Founders; Gary McMullen and Kirk Evans, kicked open the doors of Muskoka Brewery in June of 1996. What started as a very small and dedicated team has quickly grown to a passionate band of craft beer lovers over 100 strong. And whether it's the beer alone, or the idea of sitting in a Muskoka chair and imagining ourselves on the dock at a cottage, Muskoka Brewery has hit the hearts of many Torontonians.

For this momentous occasion, Muskoka Brewery has invited a handful of friends from the Craft Brewing industry to help them celebrate; each brewery bringing a one-off, specialty craft beer, made especially for the party. This means guests will be able to try a bunch of new and unique beers that have never been tasted before.

Over the course of the day we are anticipating an attendance of approximately 1500 people. Drink Inc. Events is applying for a special occasion permit on Muskoka's behalf, allowing for the sale and consumption of alcohol on the premises of Evergreen Brick Works.

In order to assure that this event runs smoothly and efficiently for all involved, Drink Inc. Events is diligent in taking all steps necessary in order to provide a safe environment for guests and vendors. Our Management Team is supported by experienced and trained event staff. We are well versed in contingency plans, which we work on with all of our partners; Muskoka Brewery, our security companies, the venue, and Drink Inc. Events representatives.

If you have any questions or concerns please feel free to contact me at (416) 406-1226.

Sincerely,

Scott Ronde  
Drink Inc. Events

cc: Rebecca Castillo, AGCO;  
Department of Health, Inspection;  
Stephan Powel, Fire Department;  
14<sup>th</sup> Division - Superintendent Mario Di Tommaso;  
Nick Samonas, Dept. of Building & Inspection; and  
Mark Saunders, Toronto Police Department