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Wednesday, September 14, 2016

Toronto and East York Community Council
City Hall, 2nd Floor, West
100 Queen Street West
Toronto, ON M5H 2N6

RE: Downtown Yonge BIA request for City Resolution

Dear Council Members,

Downtown Yonge BIA continues to provide exciting urban experiences through events within its footprint. These events attract local and out-of-town visitors and create a more vibrant downtown. Below are two of our annual events that are part of Winter Magic:

Illuminite, this event kicks off the holiday season in the neighbourhood. The event provides audience a 360 degree theatrical experience in the heart of Downtown – Yonge Dundas Square. Illuminite will be on Saturday, November 19, 2016.

Ice, Wine & Dine is a culinary event showcasing the restaurants on the historic Elm Street (between Yonge and Bay). This will be on November 12, 2016.

On behalf of Downtown Yonge BIA and our members, I am writing to request that you present the following resolution at City Council, as required by the Alcohol and Gaming Commission of Ontario:

- A resolution that classifies Illuminite and Ice, Wine and Dine as an event of municipal and/or community significance. Details:
 - Ice, Wine and Dine, November 12, 2016 from 3pm to midnight.
 - Illuminite, November 19, 2016 from 5pm to 8pm at Yonge-Dundas Square
- A resolution that allows Toronto Eaton Chelsea as part of Ice, Wine & Dine to extend their patio outside the hotel's Elm Street Entrance during the event.

Thank you for your time and consideration in this matter. Cheryll Diego, Downtown Yonge BIA Events Manager will be managing the events, all questions or concerns can be directed to her at 416-597-0255 Ext 226 or cdiego@downtownyonge.com. Alternatively, I can also be reached at extension 225 or mgarner@downtownyonge.com

Mark Garner
Executive Director & Chief Staff Officer