



Impact of CPIP Grants and SDFA request for Approval of New Initiatives Report

Date: August 25, 2017

To: Community Development and Recreation Committee

From: Executive Director, Social Development, Finance and Administration

Wards: All

SUMMARY

This report highlights the impact of the Community Partnership and Investment Program (CPIP) grants, comprised of six grant programs which represent \$32,611,814 M in funding in 2016 for 1,432 projects and programs, serving a total of 1,248,436 residents including many designated groups. It notes the continuing pressures not-for-profits face to secure adequate, sustainable funding to respond to community needs and underscores the need for better systems to gather and report on grant impacts.

The report recommends a one-time funding allocation to build capacity for Black leadership in response to the Interim Anti-black Racism Action Plan. Additionally, three capacity building grants to support the development and implementation of a Social Development Plan as part of the Alexandra Park Re-vitalization, enhance resident leadership in the four Emerging Neighbourhoods as part of the Toronto Strong Neighbourhoods Strategy 2020 and expand access to services and events for Indigenous Peoples.

RECOMMENDATIONS

The Executive Director, Social Development, Finance and Administration (SDFA) recommends that:

1. City Council authorize the Executive Director, Social Development, Finance and Administration to allocate, issue and enter into agreements for up to \$450,000 in grants through a call for proposals to selected proponents and report back to Community Development and Recreation Committee on awards made to the selected grant recipients for the following initiatives:

- a) To support effective Black youth leadership programs including rites of passage, civic and community leadership in support of recommendation 1.3 in the Interim Toronto Action Plan to Confront Anti-Black Racism;
- b) To a not-for-profit organization, in collaboration with SDFA to develop a Social Development Plan and support the re-development of Alexandra Park as part of the Downtown West Study;
- c) To an Indigenous led organization to build the capacity of indigenous organizations to respond to service needs and engage their communities in recognition of the City's Statement of Commitment to build the capacity of Indigenous organizations; and,
- d) To pilot approaches to support emerging neighbourhoods as identified in the Toronto Strong Neighbourhoods Strategy 2020 to continue to engage residents and build resident leadership to support neighbourhood planning activities.

FINANCIAL IMPACT

The recommendations in this report will have no impact beyond what has already been included in the 2017 Approved Operating Budget for Social Development, Finance and Administration (SDFA).

This report requests authority to issue calls for proposals and allocate \$450,000 for four new initiatives. Funding for these initiatives is available through the 2017 Approved Community Partnership Investment Program.

The Deputy City Manager & Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

The City of Toronto provides support to the not-for-profit sector through funding programs under the general authority for making municipal grants provided in Section 83 of the City of Toronto Act, 2006 (S.O. 2006, c.11)

The 2017 Operating Budget for Social Development, Finance and Administration includes funding for the Community Partnership Investment Program (CPIP), which includes Community Services Partnership funding for capacity building and support for emerging neighbourhoods
<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2017.EX22.2>

In addition to their approval of the Community Investment Funding Strategy, City Council direct the Executive Director, Social Development, Finance and Administration to report to the September 11, 2017 meeting of the Community Development and Recreation Committee with a report on the social, economic, employment and public health impacts and outcomes of Community Grants. The report should include any

available disaggregated data on the individuals who participate in the events, projects, programs and are employed through the City's Community Grants program.
<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2017.CD18.5>

In June 2017 Executive Committee approved the Interim Toronto Action Plan to Confront Anti-black Racism. Additionally, Executive Committee directed the Executive Director, Social Development, Finance and Administration to engage a resource group of Black Subject Matter Experts to assist staff to develop multi-year plans related to staff recommended intervention strategies which included Community Investment.
<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2017.EX26.5>

In a report entitled: Statement of Commitment to Aboriginal communities in Toronto – Towards A Framework for Urban Aboriginal Relations in Toronto on May 27th 2010, the City of Toronto committed to building the capacity of Indigenous Organizations <http://www.toronto.ca/legdocs/mmis/2010/ex/bgrd/backgroundfile-30866.pdf>

COMMENTS

Impact of Grants

City Council directed the Executive Director, Social Development, Finance and Administration to report to the September 11, 2017 meeting of the Community Development and Recreation Committee on the social, economic, employment and public health impacts and outcomes of Community Grants. The report was to include any available disaggregated data on the individuals who participate in the events, projects, programs and are employed through the City's Community Grants program.

Description and Analysis of CPIP Grants (Appendix A and Appendix B)

Currently the grants that comprise CPIP are: Community Service Partnership and Community Investment Funding (Social Development Finance and Administration, SDFA), Student Nutrition Program (Toronto Public Health, TPH), Heritage Grants (Planning), Homelessness Initiative Fund (Shelter Support and Housing, SSHA), StART (Transportation Services), and Major Cultural Organizations, Culture Build Investment Program and Toronto Arts Council (Economic Development and Culture). This report does not include grants provided by Economic Development and Culture as they are delivering a separate report on the Impact of Culture Grants. Appendix A describes the various grant programs reporting on a set of indicators that are common across the programs. It also includes highlights of grant recipients. Appendix B summarizes the key CPIP indicators in 2016 and 2015.

Collectively the CPIP grants reported the report represent \$32,611,814 M in funding in 2016 to 1,432 projects and programs and a ratio of City to non-City funding ranging from 1:0.04 to 1: 1.6 The funded groups support a total of 1,248,436 residents including a number of designated groups such as: youth, seniors, newcomers, ethno-cultural groups and Indigenous peoples. Grant recipients represent a wide range of community-based organizations and are a significant employer in the not-for-profit sector. The

Ontario Not-for-Profit Network (ONN) estimates that the Ontario non-profit sector generates \$50 billion in economic impact in the province. This represents 2.6% of the GDP, more than the auto manufacturing and retail industries (ONN, 2015). CPIP grants contribute to the employment of 1,258 FTEs. The work of these employees is supported by 33,533 volunteers.

There are a number of issues facing grantees as they relate to City support for the not-for-profit sector. They are as follows:

Need exceeds demand for grants

Community organizations and agencies continue to provide services and programs that enhance the lives of Torontonians and help advance the City's strategic directions. However, they do so in an increasingly strained and highly competitive funding environment where funders continue to change their funding focus and processes. The demand for grant funding continues to outstrip the grant funds available. Across the CPIP grants the City contributes an average of 33.45% of the funds requested, this percentage ranges from 15.5% to 100%. In 2016 within the CPIP grants, an additional \$64,875,129 M to the existing allocation of \$32,611,814 M would be required to respond to this demand for grants. The demand for grants has increased by six (6%) between 2015 and 2016.

Community organizations also identify the need for more program-based rather than project-based funding to ensure the provision of on-going services and programs to the community and to ensure that there are funds available to support the administrative costs and functions of the organization. Additionally, community agencies and groups continue to identify the importance of, and need for, core and sustainable funding to respond to community need and strengthen their organizations to be responsive not only to their changing communities, but the changing priorities and expectations of funders.

Need for good data collection systems

The process to gather and report on the impact of the CPIP grants has highlighted the need to continue to strengthen data gathering efforts with grant recipients. Many grant recipients lack the infrastructure and capacity to gather and report on outputs and more importantly the impacts of their programs. It is challenging to capture and report on disaggregated data as this is not the practice of many grant recipients. The Interim Action Plan for Anti-black Racism provides recommendations to collect race-based data and to build the capacity of groups to gather this data. Efforts are underway with funders to determine how action on this recommendation can be achieved. The ability to report on the impact of grants also speaks to the evaluation capacity of grant recipients that is another skill that can be enhanced. For some groups there is a further need to strengthen their capacity to collect and monitor financial and human resources data.

Recognition of the Sector as an Employer

Up to 98% of grant funds contribute to staffing costs in organizations with the exception of the Student Nutrition Program where all of the grant funds are used for the purchase

of food provided to children and youth at student nutrition programs. City of Toronto grants support 1,258 FTE. Not-for-profits are a significant employer of Torontonians. The City is grappling with the issue of precarious employment in the sector and work is underway on the Quality Jobs Initiative.

The Quality Jobs Initiative recognizes the changing labour market that includes non-standard employment that is poorly paid, insecure, unprotected, and cannot support a household. It adopts the concept of decent work and principles that include: fairness, equity, security, and dignity for people in their working lives. The initiative helps to identify labour practices that can reduce job precarity through various dimensions of decent work such as: conditions of work, health and safety at work, and training in the workplace. <http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2017.GM21.13>

City grant makers need to consider their grants in concert with issue of precarious employment and quality jobs.

The broader issues on the impact of grants outlined in this report are being considered in State of the Sector work that the City is undertaking with the not-for-profit sector "to develop a "whole of government" policy direction and policy framework to guide and modernize the City's relationship with the community-based non-profit/voluntary sector." <http://app.toronto.ca/tmmis/decisionBodyProfile.do?function=doPrepare&meetingId=10876#Meeting-2016.CC21>

Interim Anti Black Racism Action Plan

The interim Anti Black Racism Action Plan <http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2017.EX26.5> notes that "Anti-Black racism is beliefs, attitudes, prejudice, stereotyping and/or discrimination that is directed at people of African descent and is rooted in their unique history and experience of enslavement and colonization here in Canada. The legacy of anti-Black racism lies in the current social, economic, and political marginalization of Black Torontonians". The interim five-year plan leverages the talents, knowledge, and experiences of Black residents and Black organizations as partners in making municipal services, spaces and policies fully inclusive and accessible to Black Torontonians in both intent and in practice. The Action Plan includes twenty two (22) recommendations and eighty (80) actions to address five (5) issue areas: children and youth development; health and community services; job and income supports; policing and the justice system; and community engagement and Black leadership." This report recommends funding in support on one of these actions: Community Engagement and Black Leadership specifically through Community Investment: Invest in Community Resources and **recommendation 1.3** 'Support effective Black youth leadership programs, including rites of passage, civic and community leadership'.

Capacity building funding (\$300,000) is recommended to convene a Community Selection Committee comprised of Black leaders to make a grant to pilot the development and delivery of a Black Youth Leadership program that responds to **recommendation 1.3** noted above. The Community Selection Committee's mandate is to craft the grant call, host community information activities, adjudicate grant applications and recommend the

successful applicant(s) to the Executive Director of Social Development and Finance Administration (ED, SDFA). The ED, SDFA would have delegated authority to make the grant allocation and report back to Council.

Indigenous Community Portal

Capacity building funds are required to support the development and promotion of website/portal that will serve as one point of access for information about services, programs and events for Indigenous people in Toronto. Community research and consultation with Toronto's Indigenous communities has consistently indicated that community members are looking for centralized communication and information sharing on the programs, services, and events available to Indigenous people in Toronto (Toronto Aboriginal Research Project Report, 2011; TASSC Report Card Survey, 2015; TASSC Liveable City Discussion Circles; 2017). A centralized tool would also build the capacity of local Indigenous agencies by increasing partnerships and referrals and minimizing the potential for duplication of services. (TASSC consultation, 2016).

This project represents a partnership between the Toronto Aboriginal Support Services Council, the City of Toronto, and Findhelp/211. The goal of the project is to engage and build the capacity of Indigenous community members to guide the design, implementation, and celebration of an on-line Indigenous Community Portal. The portal will allow community members, agencies, and the public at large to search Indigenous agencies by location, program, services, and events – including criteria for participation. The portal may also house research and policy documents and opportunities for civic engagement. A hard copy directory will accompany this portal to increase accessibility for those without regular access to the internet.

The impact of the project will be:

Increased the civic engagement and skills development of Indigenous community members

Increased access, engagement and utilization of local Indigenous agencies by Indigenous community members

Increased access to research and policy on local Indigenous issues, data, and findings

Improved partnerships, referrals, and collaboration between local Indigenous agencies

Fulfillment a key recommendation (#35) from the TARP Report, 2011

Addressing City of Toronto's Statement of Commitment to the Aboriginal Community, Commitment #3

This investment is the first step in a more comprehensive approach to build support of Indigenous- led organizations in recognition of the Truth and Reconciliation Calls to Action.

Social Development Plan for Alexandra Park

Capacity building funds are recommended to create a Social Development Plan for the Alexandra Park Neighbourhood Revitalization. The Alexandra Park Revitalization is bounded by Queen Street West, Spadina Avenue, Dundas Street West and Bathurst Street. The re-vitalization includes: the development of market-rate, residential housing, re-development of Toronto Community Housing Corporation Buildings and Alexandra

Park and Community Centre. As noted in the Staff report on the re-development of Lawrence Heights <http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2012.CD14.10>, Social Development plans are proactive tools that recognize the multiple impacts that revitalization has on the existing community and its residents. The intent of a Social Development Plan (SDP) for Alexandra Park is to maximize the social and economic benefits resulting from the revitalization of the built-form neighbourhood, and to minimize the challenges of such a significant change on area residents. The SDP is a resident-led process resulting in a locally developed plan that documents the goals, concerns and aspirations of both the existing and new community in a revitalized neighbourhood. The SDP highlights the work in the community that is currently underway, and already planned by incorporating a human services planning framework. The goal is to create a socially inclusive community for existing and new residents as they work, live, learn and play in a redeveloped mixed-income, mixed-used neighbourhood.

The absence of Social Development Plans for revitalization communities increases the risk of poor integration of existing residents with new residents and missed opportunities for increased social cohesion, community safety and wellbeing.

Capacity building funding is necessary to support community leadership to ensure the on-going focus of local capacity building and resident engagement remains a central principle in the Alexandra Park revitalization process.

Supporting Emerging Neighbourhoods

Emerging Neighbourhoods continue to play an important role in the delivery of Toronto Strong Neighbourhoods Strategy in the strengthening the Neighbourhood Planning Tables. Malvern, Steeles, L'Amoreaux and Dorset Park have used the former Service Development in Partnership Grant funding to expand both the type and numbers of members participating in their Neighbourhood based Planning Tables. Conversations with leaders in these organizations are identifying resident leadership training opportunities that can further strengthen this work. Capacity building funding is necessary to support these resident and stakeholder leadership training opportunities. There are opportunities for other funders to contribute to this work.

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ATTACHMENTS

Appendix A: Impact of CPIP grants: Descriptions and Indicators
Appendix B: Summary of CPIP grant indicators 2016 and 2015