

MAKING TORONTO
A PLACE WHERE
BUSINESS AND
CULTURE THRIVE

Toronto's On-Screen Industry:
2016 – The Year In Review



Shadowhunters - Netflix



Designated Survivor - ABC



PAW Patrol - Nickelodeon



Vikings - History



ANNE - CBC



The Strain - FX



Reign - CW



The Expanse - Space



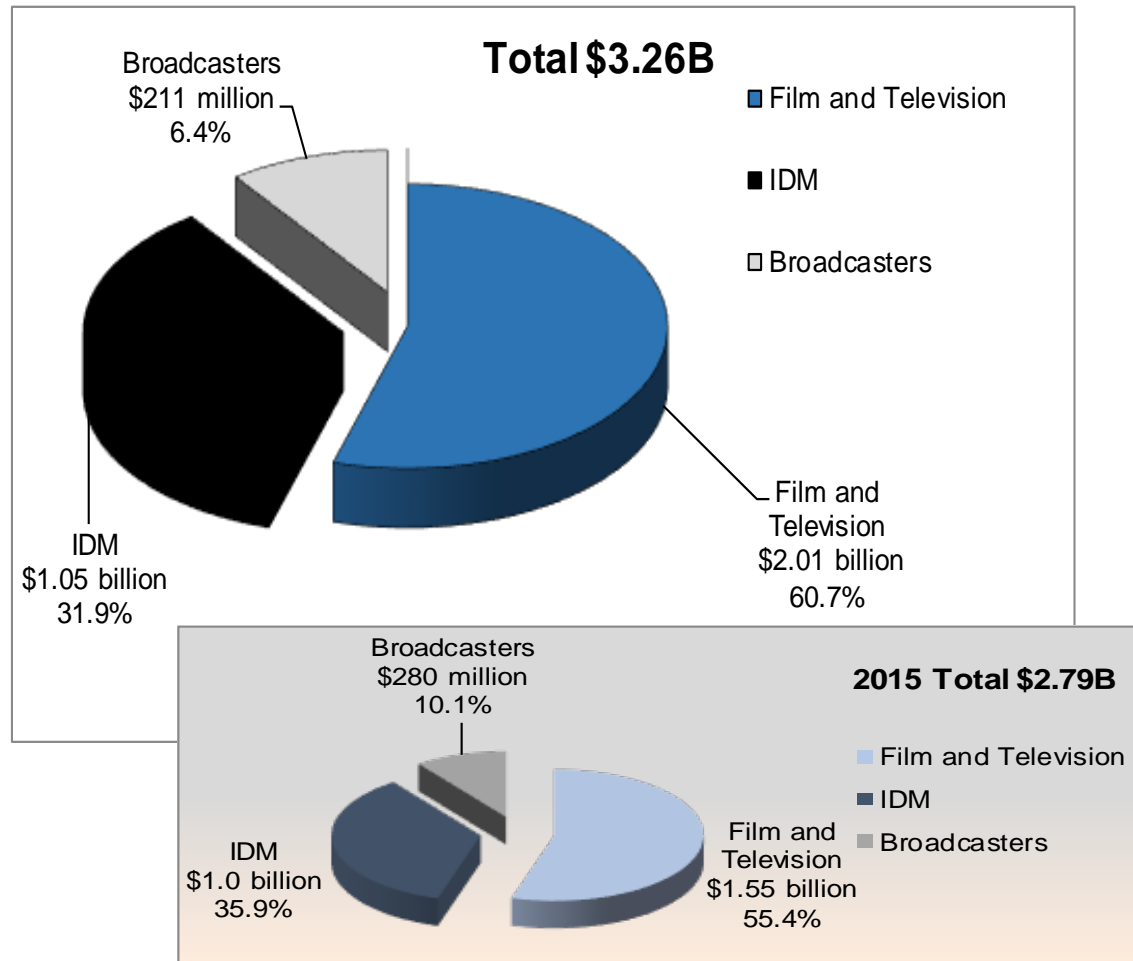
Suits - Bravo

Toronto 2016 Great Film, Great Television, Great Digital Production

Total On-Screen Industry Economic Output in Toronto

The Total On-Screen Industry Output includes:

- Broadcasters (Bell Media, CBC, Corus Entertainment, CTV, Rogers etc),
- Interactive Digital Media (IDM) production; and
- Film, Television and Digital Media productions.

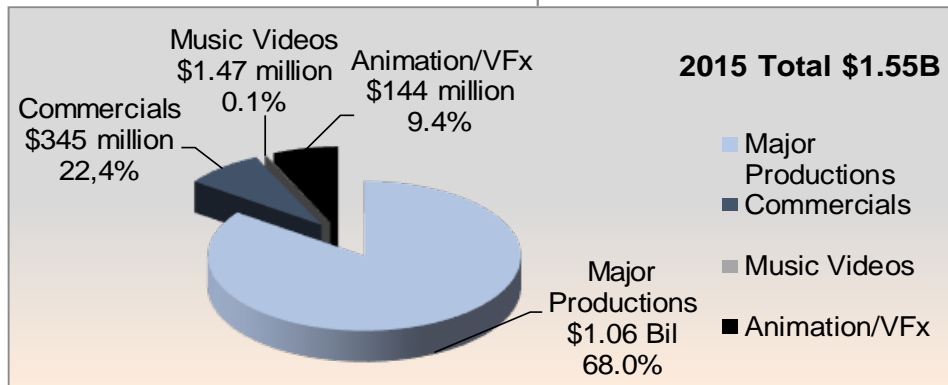
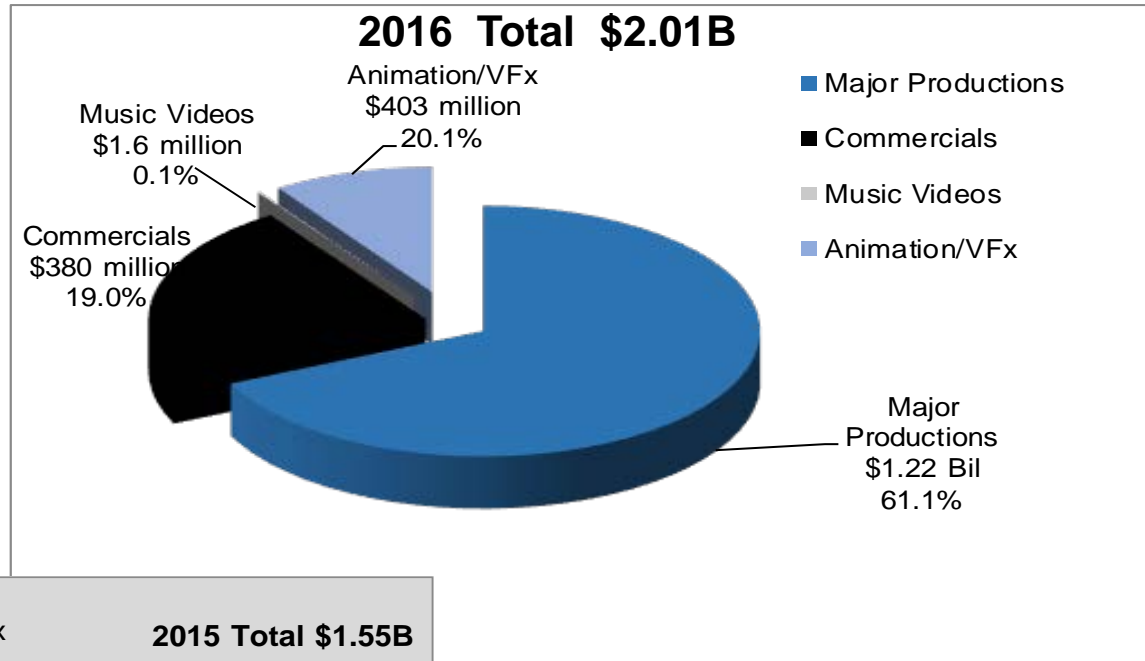


Source: CMPA, Interactive Ontario, CPAT and EI Production Information Sheets

Total Production Investment Toronto 2015 and 2016

The jump to the record \$2 Billion mark is attributable to increases across all sectors of the production industry, particularly in the area of Animation/Vfx which saw a 279% increase.

2016 is the 6th consecutive year total production spending has exceeded \$1 Billion.



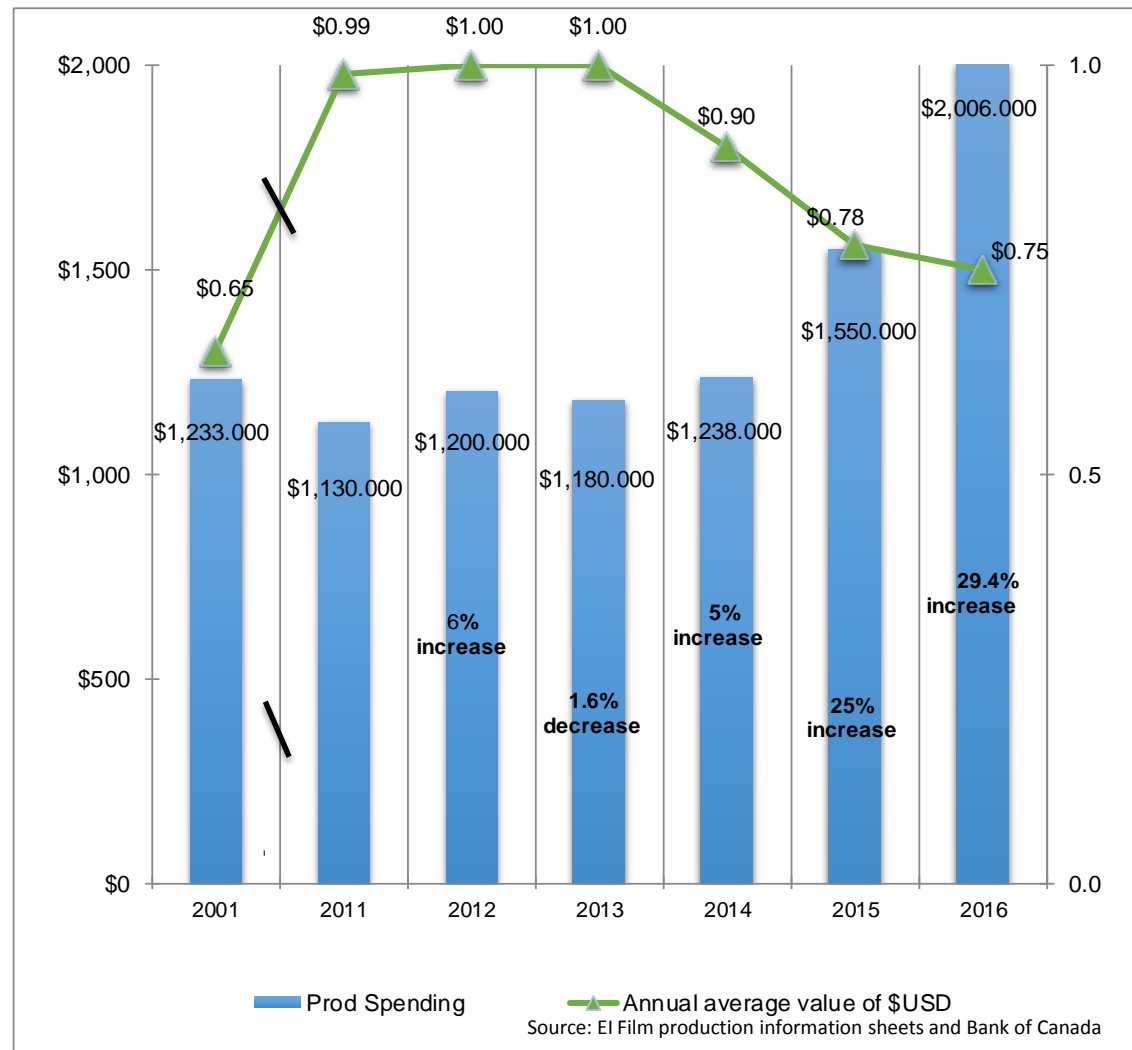
Source: EI Film production information sheets and CPAT

Total Production Investment

2001 Previous Peak Year and 2011 to 2016

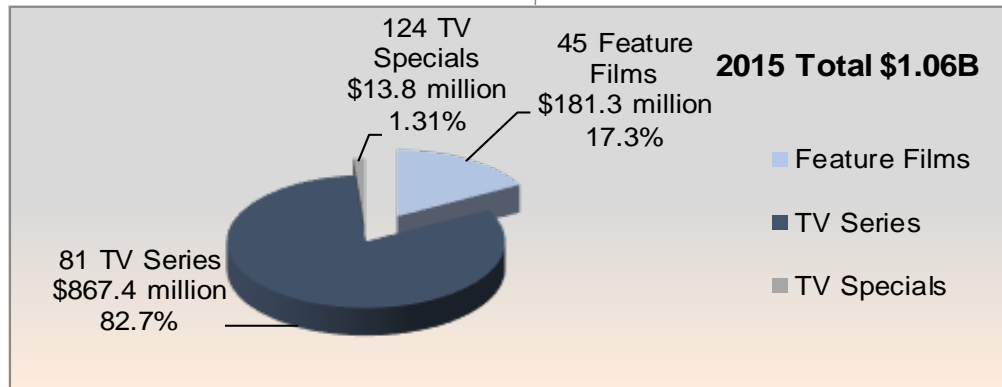
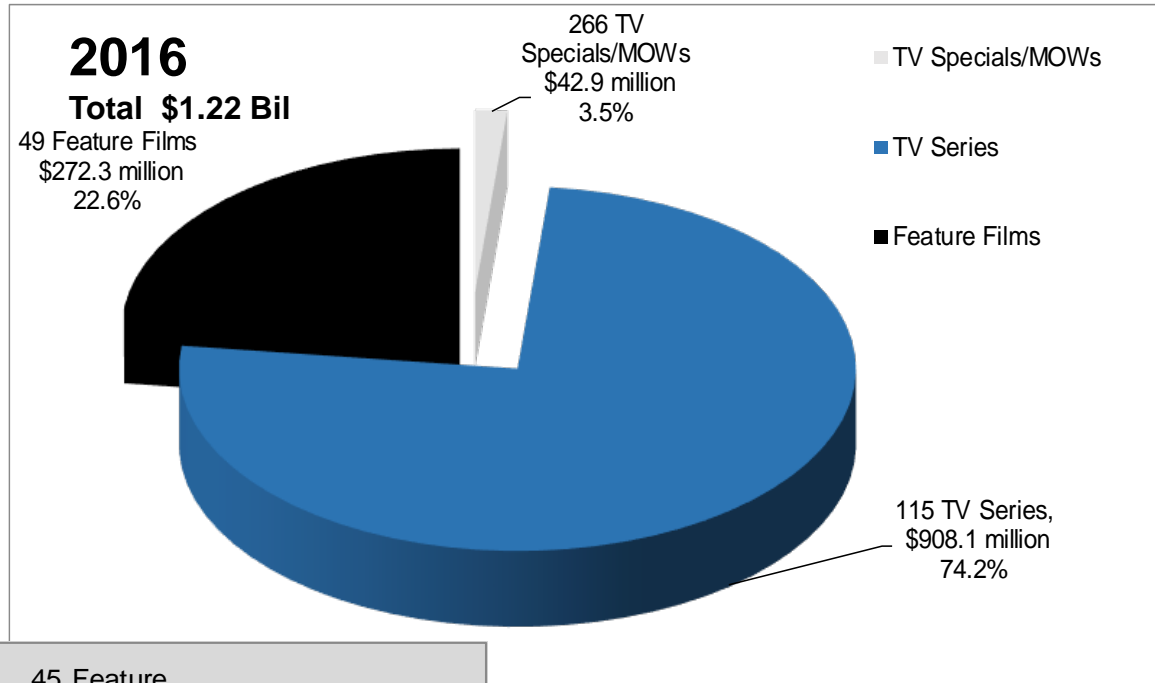
This represents the Total Production investment trend in Toronto's economy since 2011.

2016 saw a substantial increase due to strong Animation/VFx numbers combined with healthy increases in both Commercials and Television production.



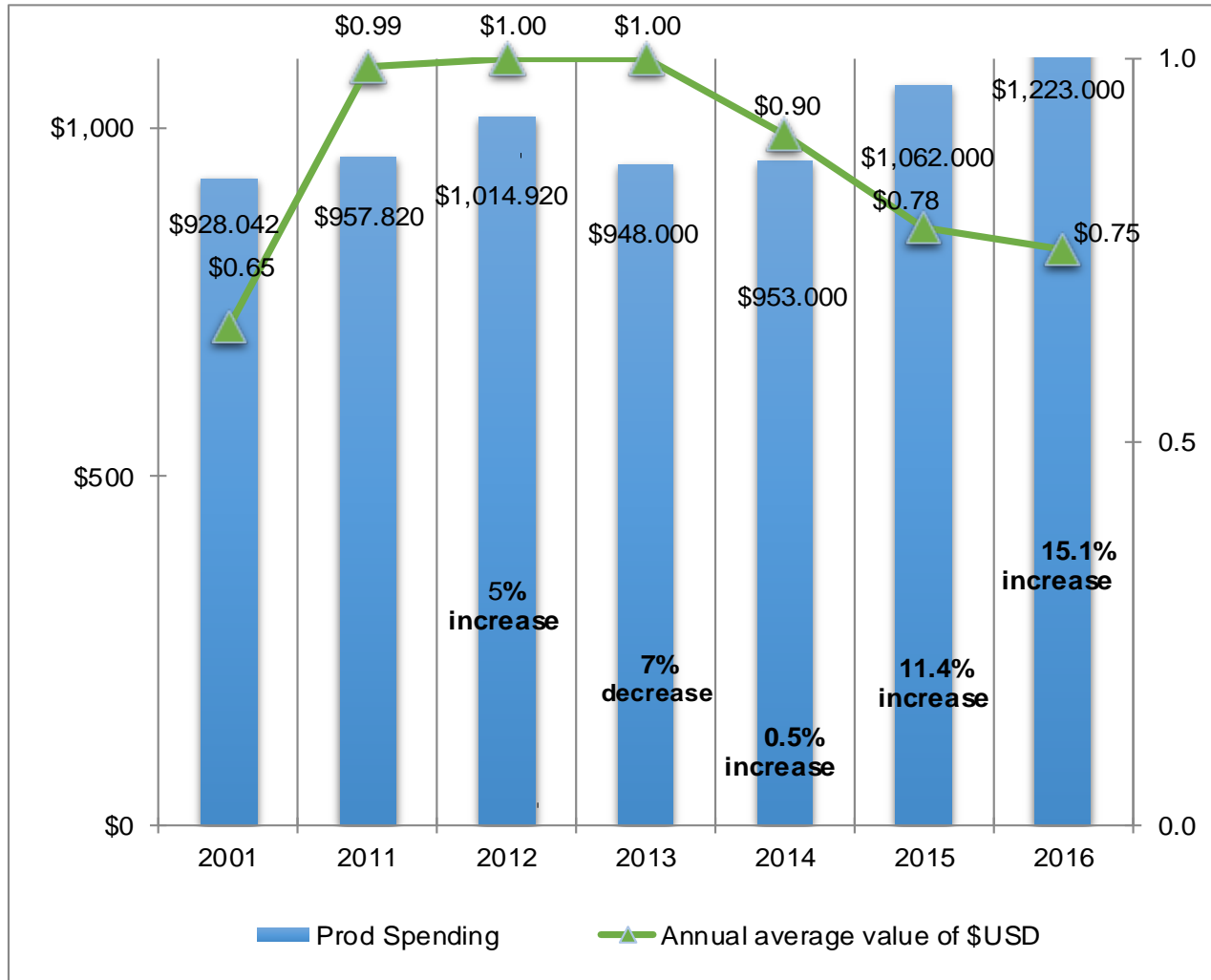
All Major Production Investment by type 2015 and 2016

Shown here are the total number of Major Productions and total spending in Toronto by each production type.



Source: El Film production information sheets

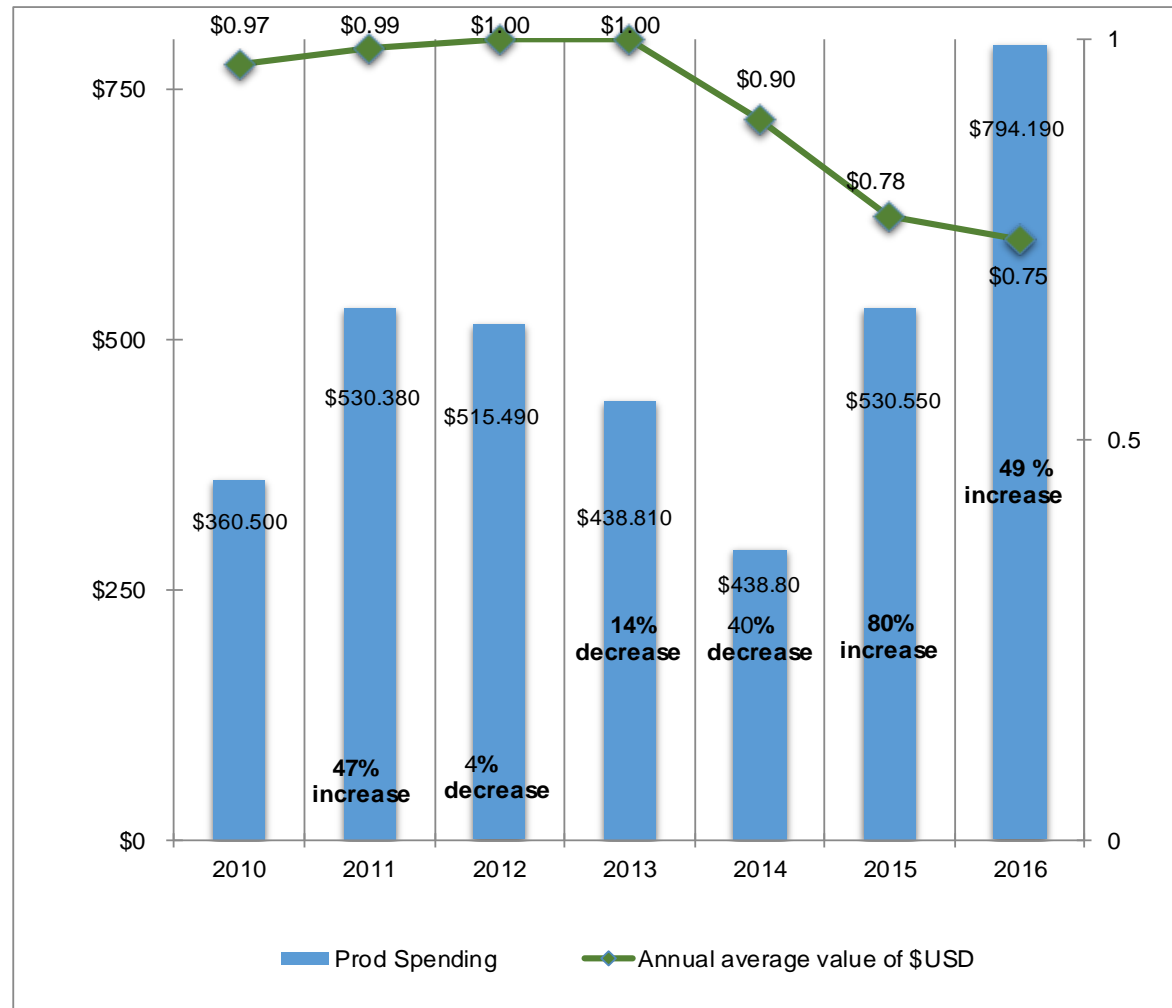
All Major Production Investment 2001 Previous Peak Year and 2011 to 2016



Source: EI Film production information sheets and Bank of Canada

Foreign Major Production Investment 2010 to 2016

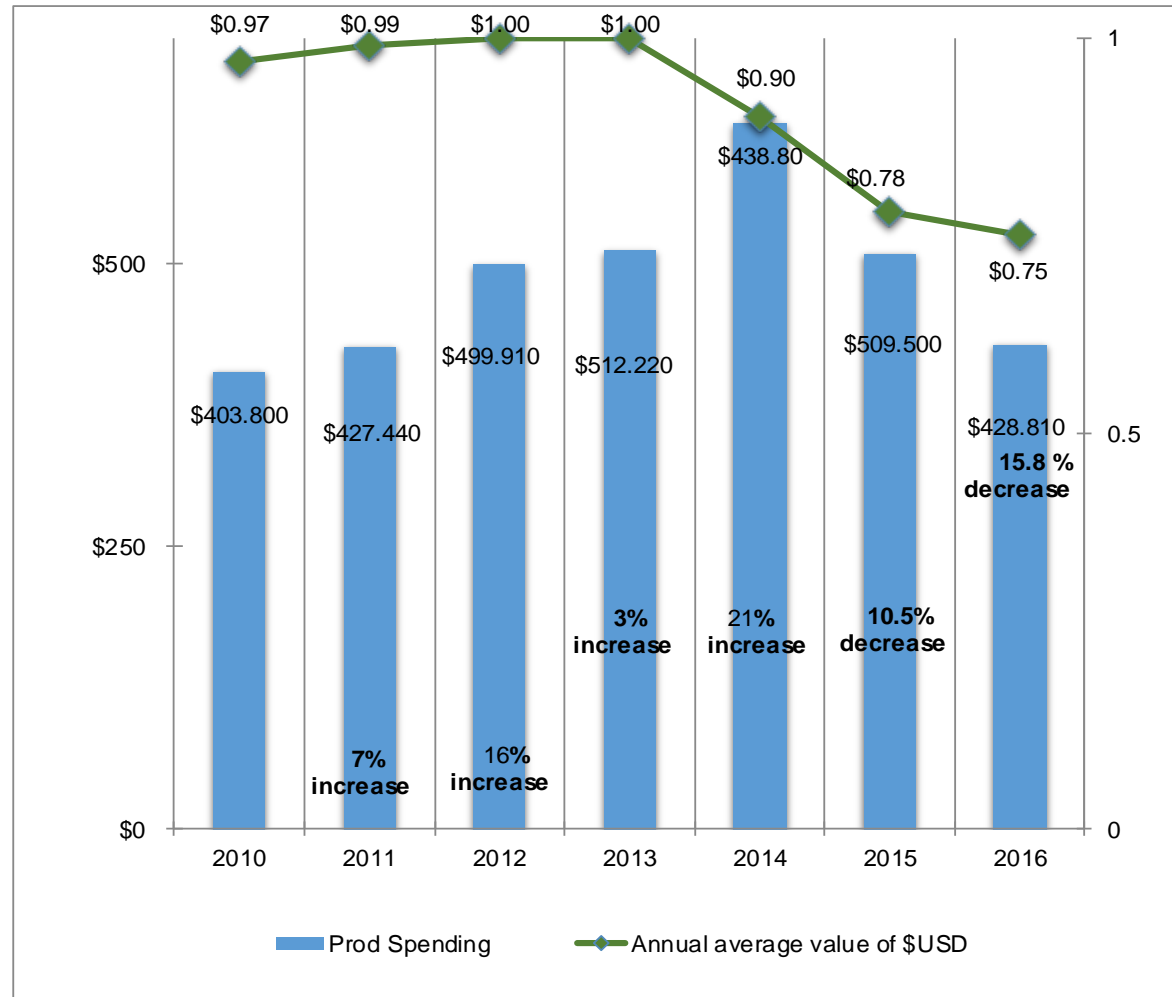
This chart includes all U.S. and International Major Production activity filmed in Toronto (feature films, movies made-for-television, mini-series, TV specials and TV series).



Source: EI Film production information sheets and Bank of Canada

Domestic Major Production Investment 2010 to 2016

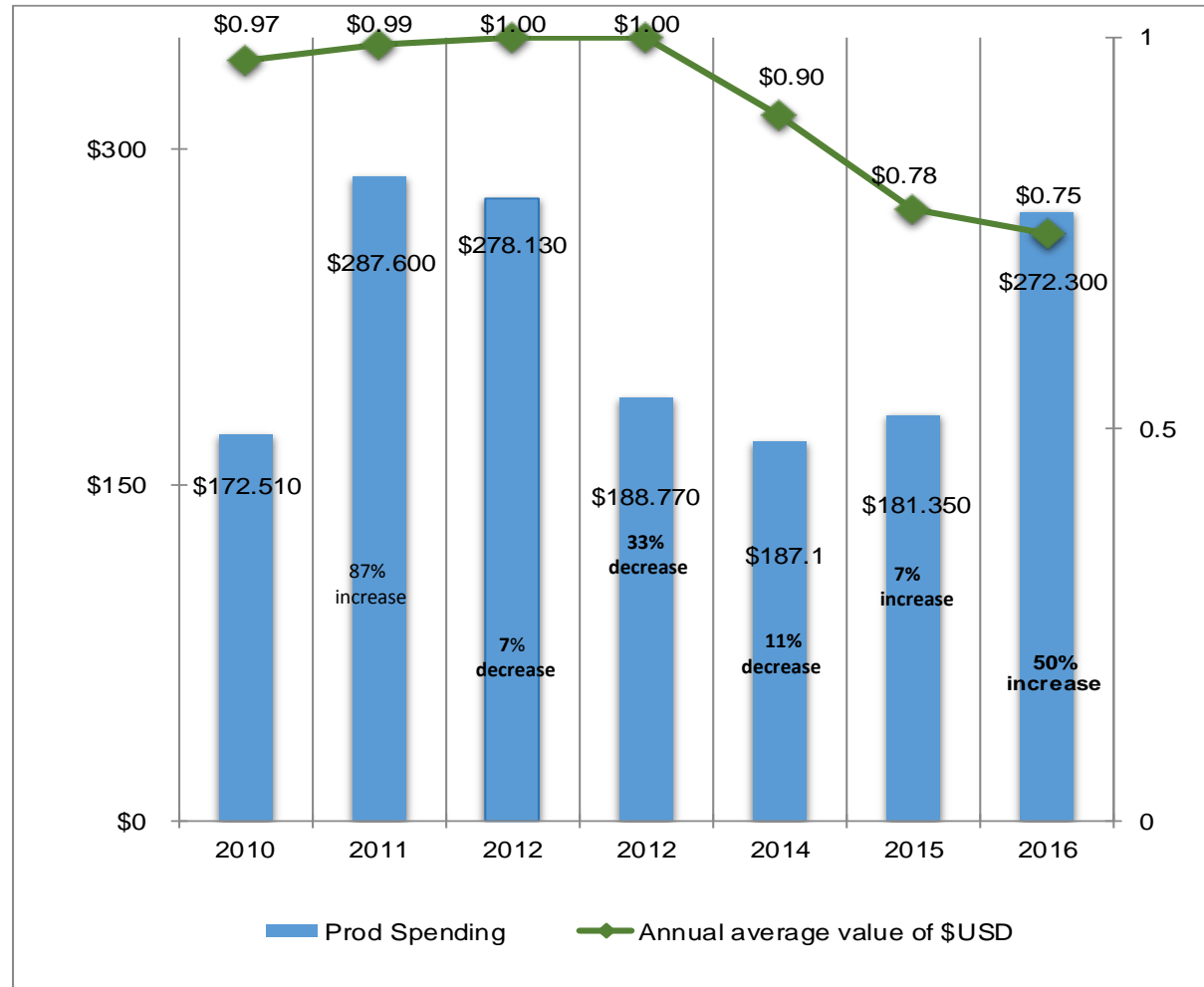
This chart includes all domestic and Canadian co-production Major Production activity filmed on-location or in studio in Toronto.



Source: EI Film production information sheets and Bank of Canada

Feature Film Production Investment 2010 to 2016

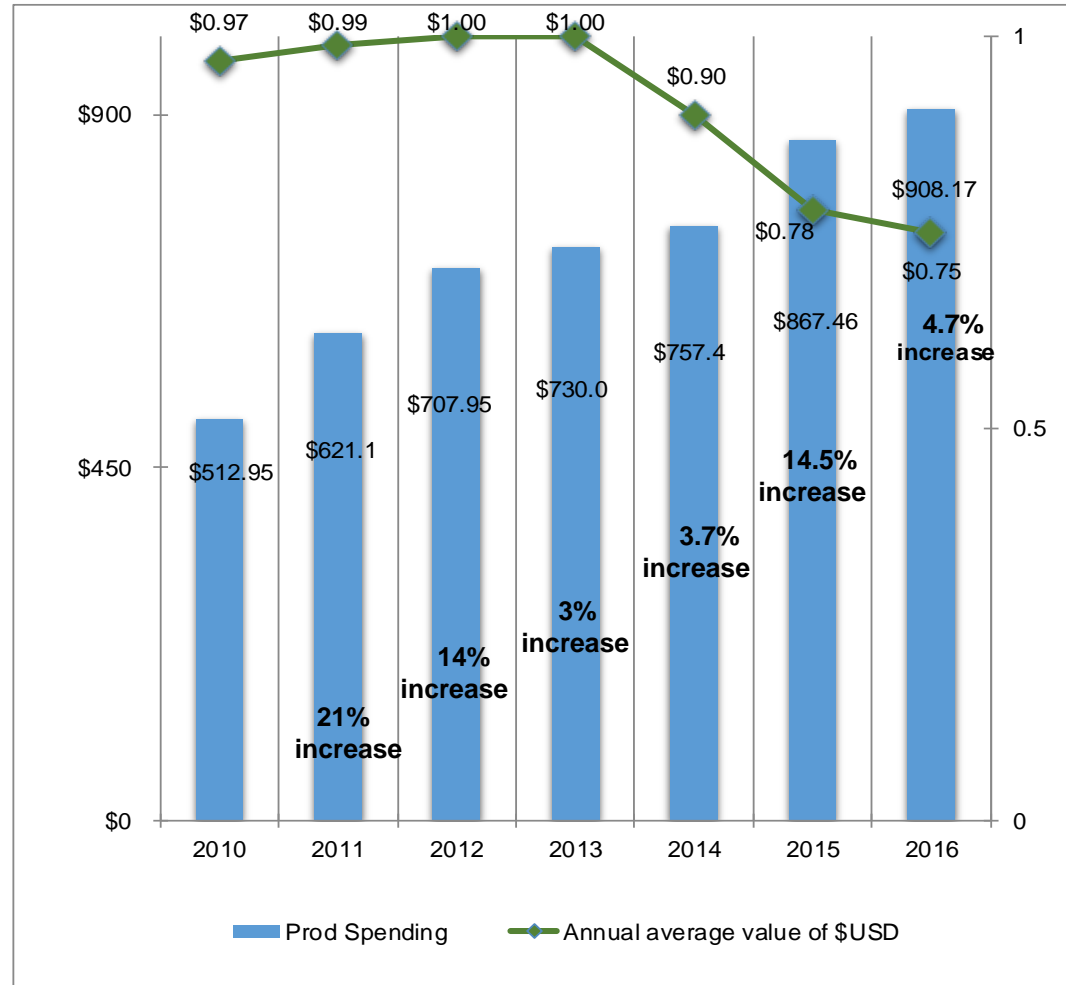
This chart includes spending for both domestic and foreign Feature Films shot in studio or on location in Toronto.



Source: EI Film production information sheets and Bank of Canada

Television Production Investment 2010 to 2016

This chart includes both domestic and foreign Television productions filmed in studio or on location in Toronto.

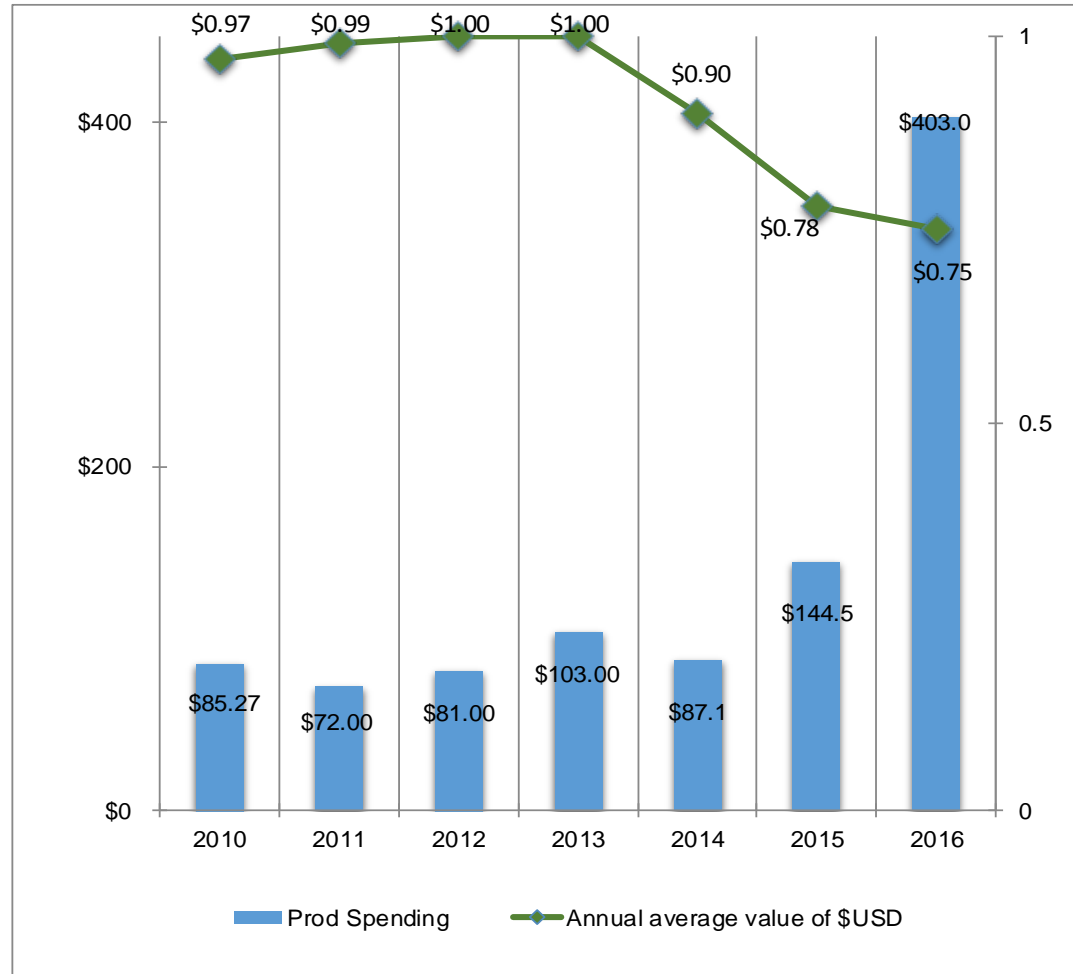


Source: EI Film production information sheets and Bank of Canada

Animation/VFx Production Investment 2010 to 2016

This chart includes the animation and visual special effects (VFX) work done in Toronto, whether the production was shot in Toronto or elsewhere.

“The dramatic increase for 2016 is attributable to a combination of the quality and collaborative nature of the work done in Toronto, a stronger industry presence and exposure for our local Animation/VFx houses and the current level of the \$CAD relative to the \$USD.” (CASO)

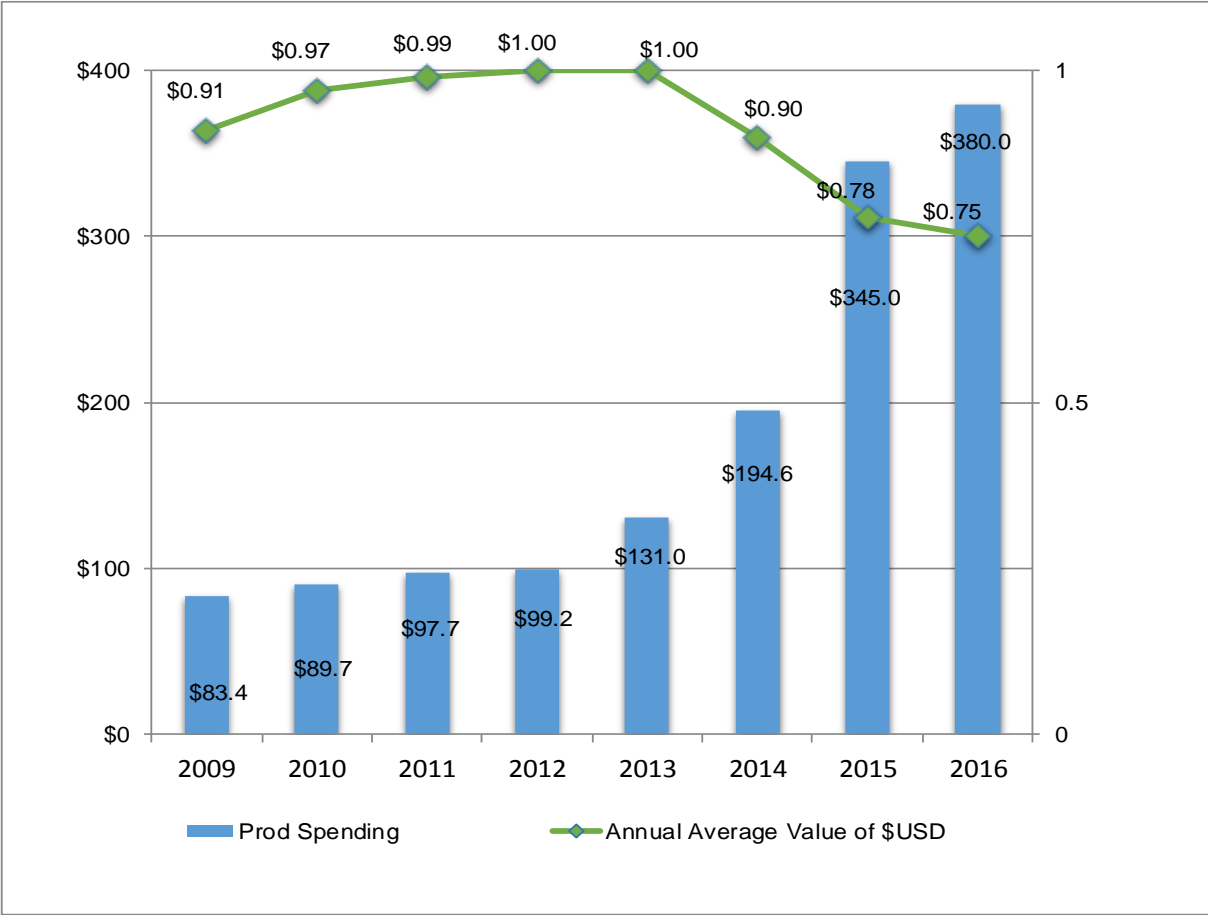


Source: Computer Animation Studios of Ontario and Bank of Canada

Commercials Production Investment 2009 to 2016

This chart includes all domestic and foreign commercials produced in Toronto. The investment numbers for this production type are not tracked by the OMDC.

The Commercials sector of the industry has increased by 195% over the last 2 years.

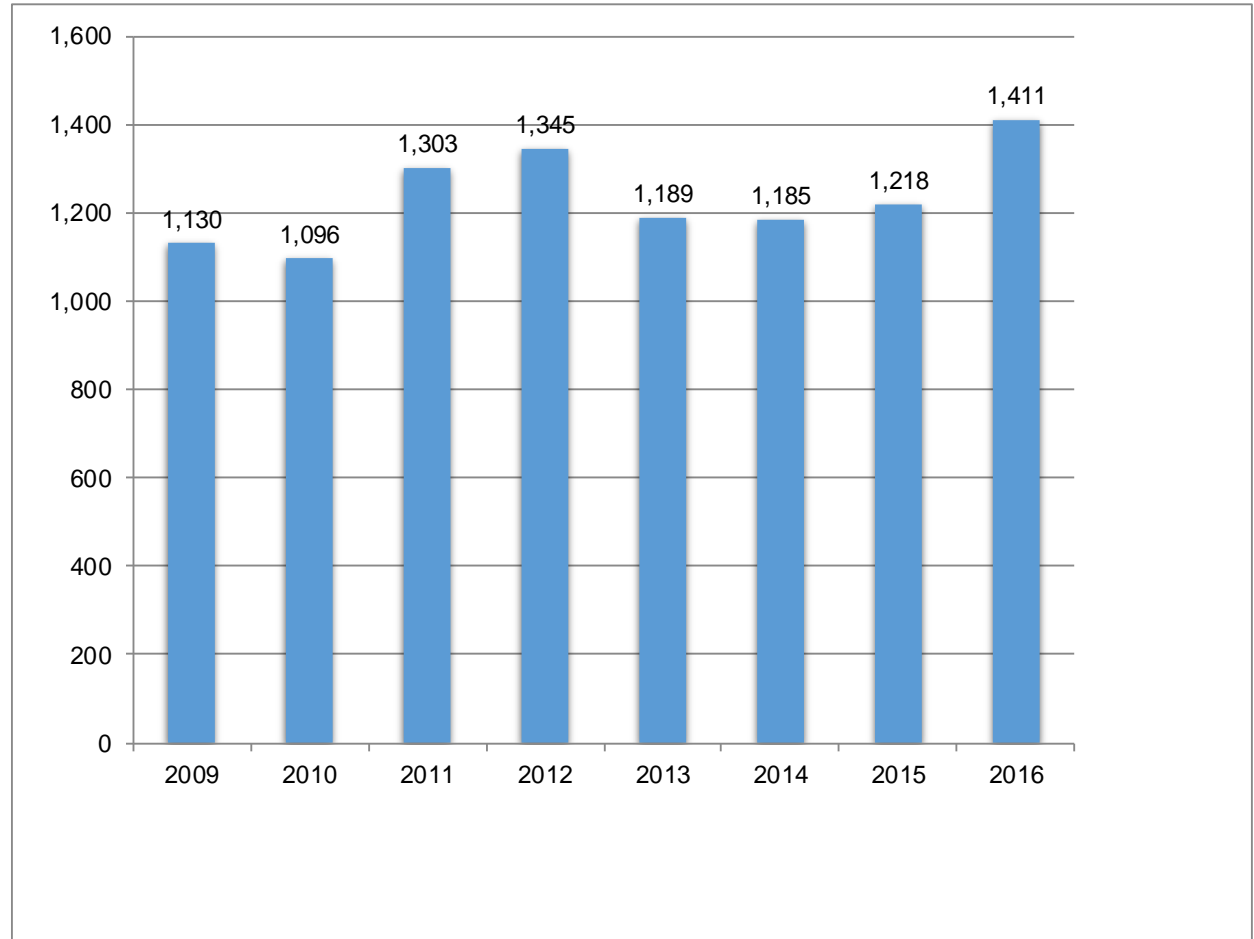


Source: CPAT and Bank of Canada

Location Filming Projects 2009 to 2016

This represents the total number of projects of all types hosted in Toronto's various residential and business communities as well as BIAs.

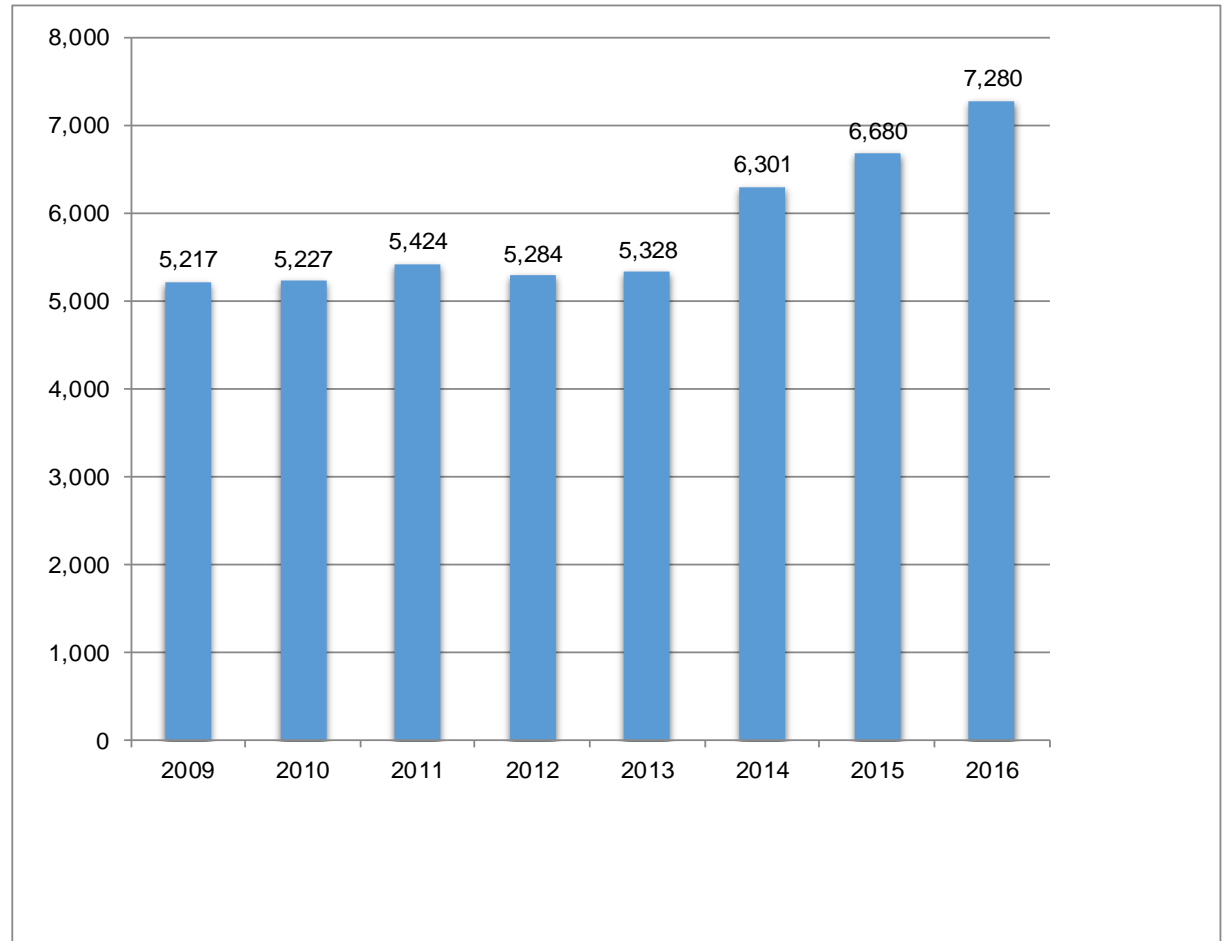
This includes:
Feature Film;
Episodic TV Series;
TV Specials;
Music Videos;
TV Commercials;
Student Productions;
and Corporate Productions.



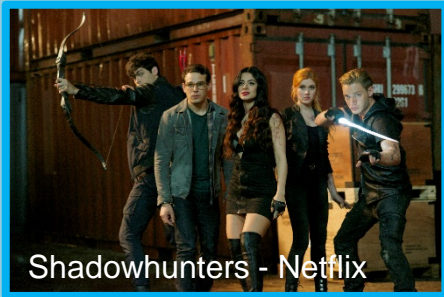
Source: EI Film production information sheets

Location Filming Shoot Days 2009 to 2016

A shooting day is one day of production from start to wrap for one production company, on location or on street in residential and business communities as well as BIAs, as permitted by the Toronto Film & Entertainment Industries Office



Source: EI Film production information sheets



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Toronto 2016 Questions?

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