ED25.6.4

November 15, 2017

TO: Chair and Members of the Economic Development Committee

RE: ED25.6--Potential Policies and Programs to Support Toronto's Retail Areas

I wholeheartedly support staff recommendations that will be before your respective Committee on November 17th, with regards to item **ED25.6** and urge the Committee to support recommendations # 2 and # 3, particularly those related to the Local Capacity Building Program, so that funding can be targeted to some of the initiatives put forward in the **Rogers Road Economic Revitalization Plan**.

As I will not be able to attend the Committee meeting, I wanted to share my full support for this item with the Chair and Committee members.

Sincerely,

Cesar Palacio Toronto City Councillor Ward 17-Davenport