

2017 Licence Agreement with Screemers Inc.

Date: June 23, 2017
To: The Board of Governors of Exhibition Place
From: Dianne Young Chief Executive Officer
Wards: All

REASON FOR CONFIDENTIAL INFORMATION

This report involves the security of property belonging to the Board.

SUMMARY

This report recommends a one-year agreement with Screemers Inc. for 2017. Screemers Haunted House Event at Exhibition Place being held during the month of October. Screemers Inc. operates a Halloween themed family event in the Queen Elizabeth Exhibit Hall and Exterior Parkland at Exhibition Place and has held this event on the grounds since 1993.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board Enter into a licence agreement with Screemers Inc. to rent the Queen Elizabeth Exhibit Hall and exterior west Parkette for 35 days in 2017 on the terms and conditions of the standard licence agreement, and such other terms satisfactory to the Chief Executive Officer and City Solicitor; and
2. Direct that the confidential report contained in Attachment 1 to this report not be released publicly as it relates to the security of property belonging to the Board.

FINANCIAL IMPACT

The licence agreement recommended in this report provides revenue to the Board as set out in the Confidential Attachment.

DECISION HISTORY

The Exhibition Place 2017 - 2019 Strategic Plan had a Financial Goal to ensure the effective monitoring of costs and revenues and as a Strategy to support this goal we will deliver operating results that meet or show a positive surplus and / or positive under expenditure to budget.

At its meeting of September 30, 2016 the Board approved a one-year agreement with Screemers Inc. for the 2016 Screemers Haunted House Event.

<http://www.explace.on.ca/database/rte/files/Item%2015-Screemers.pdf>

COMMENTS

Exhibition Place has been working with Screemers Inc. since late 1993 with certain special conditions, reductions and discounts to assist with getting the event started in the Horticulture Building on the grounds. In the 1990's the Horticulture Building was only used during the annual CNE and was not heated and consequently, Screemers was the only other use for the building. However, in 2004 the Horticulture Building was leased for redevelopment, and the event moved to the Better Living Centre and in 2008, when the shows formerly occupying the Automotive Building moved to the Better Living Centre, Exhibition Place required Screemers to move again to the Queen Elizabeth Exhibit Hall.

The move from the Better Living Centre to the Queen Elizabeth Hall in 2008 resulted in less exhibit hall square footage for Screemers Inc., however additional exterior parkland space was provided at no rental cost. At its meeting of February 27, 2008, the Board approved a three-year agreement with Screemers Inc. and offered a credit to assist with the costs incurred to move from the Better Living Centre to the Queen Elizabeth Hall which credit was fully discharged in 2011.

CONTACT

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SIGNATURE

Dianne Young, Chief Executive Officer, Exhibition Place