Multi-year Agreement with a Gala Event Producer at the Beanfield Centre

Date: September 13, 2017  
To: Board of Governors of Exhibition Place  
From: Dianne Young, Chief Executive Officer  
Wards: Wards 14 and 19

REASON FOR CONFIDENTIAL INFORMATION

This report involves the security of property of the Board.

SUMMARY

This report recommends a multi-year license agreement between a Gala Event Producer and Exhibition Place within the Beanfield Centre.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board approve two license agreements with the Gala Event Producer for the Beanfield Centre for a two year term in 2018 and 2019 on the terms and conditions set out in confidential attachment 1, the terms and conditions of the standard license agreements for Cerise Fine Catering and such other terms and conditions satisfactory to the Chief Executive Officer and City Solicitor.

2. The Board direct that Confidential Attachment 1 to this report remain confidential as it relates to the security of the property of the Board.

FINANCIAL IMPACT
The license agreement recommended in this report provides financial revenue to the Board as set out in the Confidential Attachment 1.

DECISION HISTORY

The Exhibition Place 2017 - 2019 Strategic Plan has a Business Development Goal to grow event activity especially at Enercare Centre and Beanfield Centre and as a Strategy to support this goal to maintain strong relationships with existing clients/events.

COMMENTS

The details of the agreements between Cerise Fine Catering and the Gala Event Producer are provided in the Confidential Attachment 1.

CONTACT

Arlene Campbell, General Manager, Sales & Events 416-263-3030
ACampbell@enercarecentre.com

Gilles Bouchard, Director Event Management Services 416-263-3060
GBouchard@explace.on.ca

SIGNATURE

Dianne Young
Chief Executive Officer

ATTACHMENTS

Confidential Attachment 1 - Licence Terms and Conditions