Attachment 1: Summary of Proposed Signs

Seven signs are proposed, of various types of signs and with varying methods of copy display. Table 1 provide descriptions of the proposed signs, including what they will be used for and where they will be located within the Square.

Figure 1 Graphic of Proposed Signage for Yonge-Dundas Square including Location
Figure 2 - Proposal looking east from Yonge Street

Figure 3 - Front and Rear of Proposed Signs D, F, and G
<table>
<thead>
<tr>
<th>Sign</th>
<th>Sign Type</th>
<th>Purpose</th>
<th>Dimensions</th>
</tr>
</thead>
</table>
| A    | Electronic ground sign containing:  
• two sign faces displaying static copy; and,  
• four sign faces displaying electronic moving copy. | The portion of the sign displaying static copy is limited to the identification of Yonge-Dundas Square.  
The portion of the sign displaying electronic moving copy is to display third party advertising. | • The sign face area displaying static copy will be 19.76 square metres.  
• The sign face area displaying electronic moving copy will have a sign face area of 34 square metres.  
• The sign height will be 15.2 metres. |
| B    | Electronic roof sign containing one sign face displaying electronic moving copy. | Programming associated with performances and events at the Square, display of visitor information, event sponsorship, third-party advertising, public art and video projects. | • The proposed sign face area will be 18 square metres.  
• The sign height will be 10.6 metres above grade. |
| C    | Electronic roof sign containing:  
• one sign face displaying static copy and  
• one sign face displaying electronic moving copy. | The portion of the sign displaying static copy is limited to the identification of Yonge-Dundas Square.  
The portion of the sign displaying electronic moving copy is to display third party advertising. | • The sign face area displaying static copy will be 6.7 square metres.  
• The sign face area displaying electronic moving copy will be 12.1 square metres.  
• The sign height will be 10.9 metres. |
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| D, F, G | Electronic ground sign containing one sign face displaying electronic moving copy. | Programming associated with performances and events at the Square, display of visitor information, event sponsorship, third-party advertising, public art and video projects. | • The sign face area(s) will be 10.4 square metres.  
• The sign height for each sign will be 10.9 metres. |
| E | Electronic ground sign containing one sign face displaying electronic moving copy. | Programming associated with performances and events at the Square, display of visitor information, event sponsorship, third-party advertising, public art and video projects. | • The proposed sign face area is 18.30 square metres.  
• The sign height will be 10.4 metres. |