## **Attachment 1: Summary of Proposed Signs**

Seven signs are proposed, of various types of signs and with varying methods of copy display. Table 1 provide descriptions of the proposed signs, including what they will be used for and where they will be located within the Square.

Figure 1 Graphic of Proposed Signage for Yonge-Dundas Square including Location

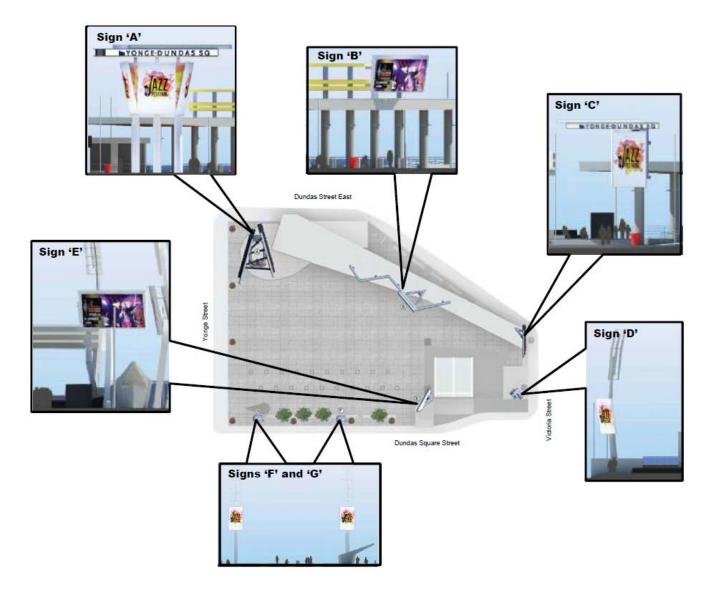


Figure 2 - Proposal looking east from Yonge Street



Figure 3 - Front and Rear of Proposed Signs D, F, and G

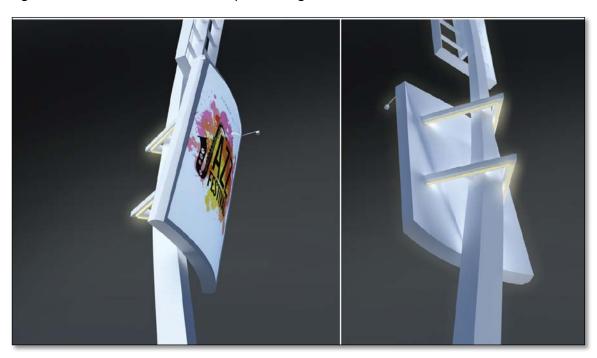


Table 1 Summary of Proposed Signs.

Sign	Sign Type	Purpose	Dimensions
A	<ul> <li>Electronic ground sign containing:</li> <li>two sign faces displaying static copy; and,</li> <li>four sign faces displaying electronic moving copy.</li> </ul>	The portion of the sign displaying static copy is limited to the identification of Yonge-Dundas Square.  The portion of the sign displaying electronic moving copy is to display third party advertising.	<ul> <li>The sign face area displaying static copy will be 19.76 square metres.</li> <li>The sign face area displaying electronic moving copy will have a sign face area of 34 square metres.</li> <li>The sign height will be 15.2 metres.</li> </ul>
В	Electronic roof sign containing one sign face displaying electronic moving copy.	Programming associated with performances and events at the Square, display of visitor information, event sponsorship, third- party advertising, public art and video projects.	<ul> <li>The proposed sign face area will be 18 square metres.</li> <li>The sign height will be 10.6 metres above grade.</li> </ul>
С	Electronic roof sign containing:	The portion of the sign displaying static copy is limited to the identification of Yonge-Dundas Square.  The portion of the sign displaying electronic moving copy is to display third party advertising.	<ul> <li>The sign face area displaying static copy will be 6.7 square metres.</li> <li>The sign face area displaying electronic moving copy will be 12.1 square metres.</li> <li>The sign height will be 10.9 metres.</li> </ul>

Sign	Sign Type	Purpose	Dimensions
D, F, G	Electronic ground sign containing one sign face displaying electronic moving copy.	Programming associated with performances and events at the Square, display of visitor information, event sponsorship, third-party advertising, public art and video projects.	<ul> <li>The sign face area(s) will be 10.4 square metres.</li> <li>The sign height for each sign will be 10.9 metres.</li> </ul>
E	Electronic ground sign containing one sign face displaying electronic moving copy.	Programming associated with performances and events at the Square, display of visitor information, event sponsorship, third- party advertising, public art and video projects.	<ul> <li>The proposed sign face area is 18.30 square metres.</li> <li>The sign height will be 10.4 metres.</li> </ul>