

City of Toronto Act, 2006 Public Notice

Notice is given that the Chief Building Official and Executive Director, Toronto Building, is reporting on a proposal which seeks to amend Chapter 694, Signs, General, of the City of Toronto Municipal Code.

This report proposes amendments to the provisions of Chapter 694 to: Establish updated regulations applicable to the Dundas Square Special Sign Districts, in order to allow for the erection and display of 7 signs at 1 Dundas Street East as follows:

- One Electronic ground sign containing: two sign faces displaying static copy; and, four sign faces displaying electronic moving copy.
 - The portion of the sign displaying static copy is limited to the identification of Yonge-Dundas Square.
 - The portion of the sign displaying electronic moving copy is to display third party advertising.
 - The sign face area displaying static copy will be 19.8 square metres.
 - The sign face area displaying electronic moving copy will have a sign face area of 34 square metres.
 - The sign height will be 15.2 metres.
- One Electronic roof sign containing one sign face displaying electronic moving copy. The sign will display programming associated with performances and events at the Square, display of visitor information, event sponsorship, third-party advertising, public art and video projects.
 - The proposed sign face area will be 18 square metres.
 - The sign height will be 10.7 metres above grade.
- One Electronic roof sign containing: one sign face displaying static copy and one sign face displaying electronic moving copy.
 - The portion of the sign displaying static copy is limited to the identification of Yonge-Dundas Square.
 - The portion of the sign displaying electronic moving copy is to display third party advertising.
 - The sign face area displaying static copy will be 6.7 square metres.
 - The sign face area displaying electronic moving copy will be 15.2 square metres.
 - The sign height will be 10.9 metres.
- Three Electronic ground signs containing one sign face displaying electronic moving copy. The sign will display programming associated with performances and events at the Square, display of visitor information, event sponsorship, third-party advertising, public art and video projects.
 - The sign face area(s) will be 10.4 square metres.

- The sign height for each sign will be 18.3 metres.
- One Electronic ground sign containing one sign face displaying electronic moving copy. The sign will display programming associated with performances and events at the Square, display of visitor information, event sponsorship, third-party advertising, public art and video projects.
 - The proposed sign face area is 18.30 square metres.
 - The sign height will be 10.4 metres.

The Chief Building Official and Executive Director, Toronto Building is recommending that the Council of the City of Toronto amend Chapter 694, Signs, General, of the City of Toronto Municipal Code, in the manner proposed above.

At its meeting to be held in Committee Room 1, Toronto City Hall on January 19, 2017, at 9:30 a.m. or as soon as possible thereafter, the Executive Committee of Toronto City Council will hear in person, or by his or her counsel, agent or solicitor, any person who wishes to speak to the matter.

To view or obtain a copy of the report that outlines the proposed amendments, you may view the Executive Committee agenda at <http://www.toronto.ca/legdocs/agendas.html>, as of January 12, 2017. To submit comments or make a presentation to the Executive Committee on January 19, 2017, please contact the Committee no later than 12:00 noon on January 18, 2017:

Executive Committee
Toronto City Hall
100 Queen Street West, 10th Floor, West Tower
Toronto, ON M5H 2N2
Telephone: 416-392-4666
Fax: 416-392-1879
Email: exc@toronto.ca

To ask questions regarding the content of the report contact:

Ted Van Vliet
Manager, Sign By-law Unit, Toronto Building
Telephone: 416-392-4235
Email: tvanyl@toronto.ca

Any comments received after the Committee meeting will be forwarded to Council.

If this matter is deferred at the Committee meeting or Council meeting or considered at a subsequent Committee or Council meeting, no additional notice will be provided other than the information on the subsequent Committee or Council agenda. Please contact the above City officials if you require notice in these cases.

The Executive Committee will make its final recommendations on January 19, 2017, which will be forwarded to City Council at its meeting on January 31, 2017.

Notice to people writing or making presentations to the Executive

Committee: The City of Toronto Act, 2006 and the City of Toronto Municipal Code authorize the City of Toronto to collect any personal information in your communication or presentation to City Council or its committees.

The City collects this information to enable it to make informed decisions on the relevant issue(s). If you are submitting letters, faxes, e-mails, presentations or other communications to the City, you should be aware that your name and the fact that you communicated with the City will become part of the public record and will appear on the City's website. The City will also make your communication and any personal information in it – such as your postal address, telephone number or e-mail address – available to the public.

The City videotapes committee and community council meetings. If you make a presentation to a committee or community council, the City will be videotaping you and City staff may make the video tapes available to the public.

If you want to learn more about why and how the City collects your information, write to the City Clerk's Office, City Hall, 100 Queen Street West, Toronto ON M5H 2N2 or by calling 416-397-4579.

Dated at the City of Toronto this xxth day of January, 2017.

Ulli S. Watkiss
City Clerk