TORONTO

REPORT FOR ACTION

Naming of Proposed Public Streets at 2345 Finch Avenue West and 3415 to 3499 Weston Road

Date: April 10, 2017

To: Etobicoke York Community Council

From: Director, Engineering Support Services, Engineering & Construction Services

Wards: Ward 7 York West

SUMMARY

This report recommends that the names "Zappacosta Drive" and "Vena Way" be approved to identify two proposed public streets located at 2345 Finch Avenue West and 3415 to 3499 Weston Road.

Community Councils have delegated authority to decide street naming matters which comply with the City of Toronto Street Naming Policy.

RECOMMENDATIONS

Engineering & Construction Services recommends that Etobicoke York Community Council:

- 1. Approve the name, "Zappacosta Drive" for a proposed public street at 2345 Finch Avenue West and 3415 to 3499 Weston Road.
- 2. Approve the name, "Vena Way" for a proposed public street at 2345 Finch Avenue West and 3415 to 3499 Weston Road.

FINANCIAL IMPACT

The cost to install two street name signs is approximately \$500 and is included within the Transportation Services Division Operating Budget.

DECISION HISTORY

An application was made in August 2015, by the Medallion Corporation to name two proposed public streets within a development at 2345 Finch Avenue West and 3415 to 3499 Weston Road.

Councillor Mammoliti consulted with the Emery Village BIA who maintains a list of historical names. After lengthy discussions between the applicant and the Emery Village BIA, an agreement was reached to use the proposed names "Zappacosta Drive" and "Vena Way".

The developer submits that the established Italian-Canadian community will be well-served by these names which also reflect the transformational change this project will bring to the community.

The following background information on the proposed names is provided:

Zappacosta

Alfredo "Alfie" Zappacosta is one of Canada's premier songwriters, performers with a string of hits including a recording and acting career that has spanned 40 years. He is also a two-time Juno Award Winner, American Music Award winner, and Canadian Music Publishers Association winner, who grew up in Emery Village and attended Emery Collegiate.

Vena

Claudio Vena is a composer, arranger, conductor, producer, music director and philanthropist who was awarded a Gemini for his work scoring the documentary "T.O. in 24". He is an accomplished musician whose contributions to Canada's musical landscape have been critically acclaimed. His collaboration with inner city schools has furthered efforts to promote the arts, cultural knowledge, and to build vibrant communities

COMMENTS

The proposals "Zappacosta Drive" and "Vena Way" were circulated for comment and are acceptable to Toronto Police Service, Toronto Fire Services, and Toronto Paramedic Services.

Alfred Zappacosta, the named party, consents to this naming. Claudio Vena, the named party, consents to this naming.

Councillor Mammoliti supports these namings.

The proposed names comply with the City of Toronto Street Naming Policy adopted by City Council on July 7, 2015.

Street Naming Policy

The proposed streets are identified according to the chart below on Attachment No.1 Sketch No. PS-2015-114.

Part #	Proposed Name
1	Zappacosta Drive
2	Vena Way

CONTACT

Kerry Ferguson, OLS Acting Manager, Land & Property Surveys Engineering Support Services Engineering & Construction Services Telephone: 416 392-7757

Email: Kerry.Ferguson@toronto.ca

SIGNATURE

Mika Raisanen, P. Eng. Director

Engineering Support Services
Engineering & Construction Services

ATTACHMENTS

Attachment No. 1 Sketch No. PS-2015-114

