June 7, 2017.

Etobicoke York Community Council Toronto East York Community Council 100 Queen Street, West New City Hall-12th Floor West Tower Toronto, ON M5H 2N2



Re: Toronto Beer Week - September 15 to 23, 2017

Councilors,

We are asking that you designate the Toronto Beer Week Festival as a significant event for the city of Toronto.

Toronto Beer Week Ltd. (TBW)

The mission of TBW is to celebrate, promote, and further craft beer and local culture in Toronto by working with local pubs, restaurants, and craft breweries. TBW is responsible for organizing and marketing the Toronto Beer Week Festival (Beer Week), consisting of a wide variety of events at different venues across the core of the city.

TBW is a collectively owned organization involving some of Toronto's most seasoned and passionate beer industry members. Our team includes restaurateurs, brewers, media marketers, and authors. All bring their experience and vision to help create an event that celebrates the best of what Toronto has to offer and markets the experience to both residents and tourists. TBW has a not-for-profit mandate and re-invests any net proceeds into future events.

About Beer Week

This will be the 8th annual Toronto Beer Week Festival. The 2016 Beer Week was tremendously successful with 150 events presented over nine days and was designated an event of municipal significance. Seventy-five restaurants and bars participated along with forty breweries and importers. Ten thousand copies of the first annual Toronto Good Beer Guide were distributed, and some of the memorable events included the launch of the official Toronto Beer Week beer and the Summerhill LCBO, the Golden Tap Awards, beer festivals, special beer and food pairing menus, educational tastings, outdoor barbecues, a "hopera", and more. It was a citywide event that appealed to Torontonians sense of diversity and exploration and was attended by tens of thousands.

Where Does Beer Week fit in?

Beer Week helps round out Toronto's list of significant cultural events. It promotes local independent businesses and the food, drink, and culture unique to our city. A burgeoning craft beer scene and diverse hospitality industry is a significant tourism attraction and something that Toronto should be proud to show off to the world.

We hope that you agree that this festival is worthy of status as a significant event and will designate September 15 to 23, 2017 as Toronto Beer Week.

Thank you for your consideration,

George Milbrandt, Chair, Toronto Beer Week torontobeerweek.com @torontobeerweek facebook.com/torontobeerweek

For more information please contact: George Milbrandt C'est What? Toronto's Local 67 Front St. E. Toronto, ON M5E1B5 george@cestwhat.com 416-880-1549

List Of Venues Applying For Extended Hours

These are the establishments that are applying for an Extension of Hours for their Liquor License from 10am-4am during Toronto Beer Week September 15 to 23, 2017.

Etobicoke/York

3030 3030 Dundas Street West Toronto, ON Liquor License #814433

Bryden's 2455 Bloor Street West Toronto, ON Liquor License #280752

Toronto/East York

Bar Radio 615 College Street Toronto, ON Liquor License #814228

C'est What 67 Front Street East Toronto, ON Liquor License #201979 **Castro's Lounge** 2116E Queen Street East Toronto, ON Liquor License #803655

Court Jester 609 Danforth Ave Toronto, ON

Liquor License #201697

Dave's On St. Clair 730 St. Clair West Toronto, ON Liquor License #202067

The Edmund Burke 107 Danforth Ave Toronto, ON Liquor License 816041

Grace O'Malley's 14 Duncan Street Toronto, ON Liquor License #203742

Hair of the Dog 425 Church Street Toronto, ON Liquor License #90554

Handlebar 159 Augusta Avenue Toronto, ON Liquor License #815575

Kilgour's Bar Meets Grill 509 Bloor Street West Toronto, ON Liquor License #28609

Monarch Tavern 12 Clinton Street Toronto, ON Liquor License #91263

Pour Boy - College St. 583 College Street Toronto, ON Liquor License #805328

Pour Boy - Manning Ave. 666 Manning Ave Toronto, ON Liquor License #21817

Prenup Pub 191 College St Toronto, ON Liquor License #810269

Prohibition Gastrohouse

696 Queen Street East Toronto, ON Liquor License #25708

Sauce

1376 Danforth Avenue Toronto, ON Liquor License #815562

Sin and Redemption Pub

136 McCaul St Toronto, ON Liquor License #803679

Sneaky Dee's

431 College Street Toronto, ON Liquor License #90168

The Garrison

1197 Dundas Street West Toronto, ON Liquor License #813148

The Hideout on Queen

423 College St. Toronto, ON Liquor License #802670

The Office Pub

117 John Street Toronto, ON Liquor Licensee #804556

The Painted Lady

218 Ossington Avenue Toronto, ON Liquor License #813241

The Paddock Tavern

178 Bathurst Street Toronto, ON Liquor License #90112

Town Crier Pub

115 John St Toronto, ON Liquor License #806529

Toby's Pub and Eatery

411 College Street Toronto, ON Liquor License #812158

Village Idiot Pub

126 McCaul Street Toronto, ON Liquor License #25865