

August 14, 2017

Bellwoods Brewery % Luke Pestl  
20 Hafis Rd.  
Toronto, ON  
M6M 2V6

Councillor Frank DiGiorgio  
Ward 12 York South-Weston  
99 Ingram Dr.  
M6M 2L6



Dear Mr. DiGiorgio

We are submitting the following request to the office of Councillor Frank DiGiorgio for consideration in deeming "Witchstock", our craft beer celebration, a municipally significant event. In order for us to complete our SOP, we require a letter from your office signifying that our event holds municipal significance.

This application is being made to the Liquor Licensing Board of Ontario for a Special Occasion Permit to serve alcoholic beverages outside of our brewery in a fenced-in enclosure on brewery property. The event will take place at our 20 Hafis road location on September 30th between the hours of 11:00AM and 9:00PM and will be held in support of craft beer and raising awareness for craft beer tourism in Toronto.

There will be a variety of entertainment ranging from live music to interactive activities, brewer meet and greets to Q&As with industry leaders, etc. The day's programming will be divided into two equal sessions of 400 attendees per session. We will be featuring not only some of Toronto's most regarded breweries but also some of the most renowned breweries in the world and will appeal to the rapidly growing community of Toronto craft beer enthusiasts.

Additionally, we would like to invite you, Mr. Digiorgio, to come up for a beer and a tour of our facility. We have had our doors open for nearly 8 months, and would love to show you around.

Thank you for your consideration, and please do not hesitate to contact me with any questions.

Sincerely,

Luke Pestl  
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luke@bellwoodsbrewery.com