ATT: Members of the Etobicoke York Community Council

Good morning,

I'm Nancy Kondo, marketing/PR professional and blogger at <u>www.thefancynancy.me</u> and founder of Black Bloggers Brunch Toronto.

I'm hosting the second Black Bloggers Brunch Toronto at Album Studios (92 Geary Av) on Saturday, November 25 from 11am-4pm. The event is of municipal importance because it seeks to celebrate black digital creators (bloggers and YouTubers), who are often left out of the GTA Blogosphere in terms of events and work opportunities with brands.

The event will see together 100 bloggers and brand representatives (as well as PR professionals). I will be hosting a panel discussion with one of the most successful blogger groups in the city, The Fab Four Fashion. We will be serving alcohol, but it will not be sold at the event, as it is included in the event price ticket of \$80 (also includes brunch and nibbles).

I will have Smart Serve certified bar tenders to monitor the mimosa bar, and have already secured insurance, as well as having additional security provided by the venue to ensure that all runs smoothly.

I understand and apologise for the late request, but I was not made aware of this letter until yesterday.

Please let me know if you have any more questions.

Thank you in advance. Nancy Kondo

Nancy Kondo President



NKL Marketing Web: <u>www.nklmarketing.com</u>

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