

City of Toronto - TMAC Venue Sustainability Working Group

12.4.17 Meeting - Submission

TMAC's Music Venue Sustainability Working Group recommends the following **steps be implemented** between **today and July 2018** with regard to a set of **proactive measures** to both **protect and grow Toronto's live music cluster**

The **action points suggested** are based on numerous consultations with our industry, peers, and local councillors, **in conjunction with the Colle-Filion Nov 2016 notice of motion, 'Protecting Live Music Venues in Toronto'**

1. Create **'tax benefits'** for local live music venues.
2. Initiate and expand **'music pilot programs'** including ideas for **'artist tour bus parking'**, **'musician load in/out zones'**, and **'artist poster zones'**.
3. Create a **'music venue certification'** program.
4. **Amend zoning and licensing** to protect existing venues and encourage new ones including a **clarification of what business license** music venues **require**.
5. **Create a panel**, consisting of a member of the Film & Entertainment Office, members of the Live WG, and senior members of planning, building, and licensing, with regard to **providing advice** to individuals and or organizations **wishing to establish new and or grow existing live music venues**.
6. Review **'Municipal Licensing regulations'** governing parks, green spaces, and city owned outdoor venues.
7. Support **'Nighttime Economy'** initiatives with TABIA and RHI.
8. Financial support for an **'economic impact study'** of local live music venues.
9. Financial support for a local **'Music Passport'** event series.

TMAC Venue Sustainability Working Group