

City Council**Notice of Motion**

MM27.38	ACTION			Ward:All
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Unlimited Data Mobile Cellular Services in Canada - by Councillor Michelle Holland, seconded by Councillor Glenn De Baeremaeker

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Michelle Holland, seconded by Councillor Glenn De Baeremaeker, recommends that:

1. City Council direct the City Manager to convey to the Commissioner of the Canadian Radio-television Telecommunications Commission the request that major telecommunications providers across Canada be required, as part of their licensing arrangements, to provide consumers with options for reasonably priced unlimited data packages that would be part of the cellular packages they offer.

Summary

Canadian society continues to be transformed by technological advances. Increasingly Canadians are relying upon their mobile devices for entertainment, access to public and private services and multiple forms of communications among the many tools available through various platforms. Indeed, the use of these devices in daily life has become a virtual necessity. In countries throughout the world consumers rely upon unlimited data plans for their mobile devices as part of their daily lives. In the United States the five major carriers now provide affordable unlimited data plans. The lack of such options in Canada is in stark contrast to the plans available to consumers elsewhere. There is no legitimate reason for consumers in Canada not to have the option of reasonably priced unlimited data plans for their mobile devices. If private sector carriers are unwilling to follow the lead of companies in other jurisdictions then it is responsibility of the Canadian Radio-television Telecommunications Commission to compel the companies they regulate to provide these products to Canadian consumers at a reasonable cost.

Background Information (City Council)

Member Motion MM27.38