

## City Council

### Motion without Notice

MM31.33	ACTION			Ward:All
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#### **Street Signs in East York - by Councillor Mary Fragedakis, seconded by Councillor Janet Davis**

*\* Notice of this Motion has not been given. A two-thirds vote is required to waive notice.  
\* This Motion is subject to referral to the Public Works and Infrastructure Committee. A two-thirds vote is required to waive referral.  
\* This Motion has been deemed urgent by the chair.*

#### **Recommendations**

Councillor Mary Fragedakis, seconded by Councillor Janet Davis, recommends that:

1. City Council request the General Manager, Transportation Services to report to the September 19, 2017 meeting of the Public Works and Infrastructure Committee on the feasibility of adding the East York logo to new and replacement street signs within the boundaries of the former East York.

#### **Summary**

It has been 20 years since amalgamation, but residents and organizations in East York continue to promote and use the East York logo in many ways, for many purposes. The logo is used on the signs outside the East York Civic Centre. It is included in organizational logos, communications materials, murals, flags, clothing, and the local skate park and high school. Our residents, and youth in particular, continue to have a strong sense of identity and local pride in East York.

In March 2007, City Council directed that the General Manager, Transportation Services be requested to report to the Public Works and Infrastructure Committee on the establishment of a protocol and program that would allow communities "to retain existing signs in heritage conservation districts or older neighbourhoods and historic communities in the City, and further, that areas with multilingual signs also be permitted to continue". No report came forward as a result of this request.

The East York Foundation, the East York Historical Society and many residents have raised this issue again, and have requested that the City add the East York logo to new and replacement street signs. Business Improvement Areas and other districts have had specific designs and features added to the standard street sign, such as poppies and logos. Transportation Services has provided examples of existing sign designs and, in preliminary discussion, have identified that the cost would be minimal.

## **Background Information (City Council)**

Member Motion MM31.33

(<http://www.toronto.ca/legdocs/mmis/2017/mm/bgrd/backgroundfile-105536.pdf>)

Sample Sign

(<http://www.toronto.ca/legdocs/mmis/2017/mm/bgrd/backgroundfile-105517.pdf>)