Date: November 14, 2017
To: North York Community Council – City Clerk’s Office – Secretariat
From: Councillor John Filion
Subject: Naming of Community Room at Goulding Community Centre

BACKGROUND:

Brant Snow was an extraordinary Willowdale resident who set the standard for sports volunteers across the city. Brant spent half a century as the driving force behind the Goulding Park Hockey Association and also served as President of the North York Rangers Junior "A" hockey team. He was active with the Greater Toronto Hockey League and co-founded the Goulding Park Baseball Association, helping to rejuvenate kids' baseball in North York. In his early years of Goulding Park, Brant could be found at all hours of the night flooding the outdoor rink. Under Brant’s leadership, and with tremendous support from his wife Dianne and other volunteers, the Goulding Park Hockey Association operated the arena snack bar to raise tens of thousands of dollars for children's sports and to pay for the construction of a spectator room overlooking the ice. Brant shied away from accepting any honours for his achievements, always preferring to credit the other volunteers.

SUMMARY:

The Property Naming Policy was approved by Toronto City Council in July 2015 and came into effect in October 2015. It outlines the process by which the public can initiate an application for naming or renaming city assets including requirements for community consultation and cost recovery, however members of City Council are excluded as potential applicants.

This motion would give staff the authority to commence the process under the policy, in lieu of an application, and report back to the relevant community council with recommendations on the re-naming.

RECOMMENDATIONS:

That City Council direct the General Manager, Parks, Forestry and Recreation to investigate the feasibility of naming the viewing gallery at Goulding Community Centre to "Brant Snow Viewing Gallery and report back to North York Community Council with a recommendation based on the criteria and process outlined in the Property Naming Policy.