



N421.30.6

SUPERIOR
R

EVENTS GROUP
INC.

March 27, 2017

430 Norfinch Dr. | North York, ON Canada | M3N 1Y4 |
www.superiorevents.ca Phone: 416-249-4000 | Fax: 416-241-4108

Re: Event of Municipal Significance for Foodalicious Food Festival – June 10, 11 2017

To: Francine Adamo
North York Civic Centre Main floor
5100 Yonge St.
Toronto, ON
M2N 5V7 email:
nycc@toronto.ca

Dear Francine,

My name is Peter Gismondi and I produce Foodalicious Food Festival. I would like to ask for the designation of "Event of Municipal Significance" for this Festival. This festival will attract approximately 12,000 visitors over the 2 days in June. The event consists of 30 Local Food Trucks/Vendors, a musical stage, rides, games, inflatables as well as a beer/wine tent. I believe this festival will grow this year and years to come and will attract many more people from inside the city of Toronto as well as from outside the city. This will benefit the area economically as well as culturally.

Below are the event details:

- I request the designation Event of Municipal Significance;
- The name of the Event; Foodalicious Food Festival
- The exact address or location of the Event; Downsview Park, 35 Carl Hall Road, Toronto M3K2B6 – outside event field.
- The purpose of the Event; To Celebrate the Summer with Food, Fun and to bring the community together.
- The date(s) of the Event; June 10 and 11, 2017
- The times the Event begins and ends; Saturday 11am – 11:59PM and Sunday 11am – 9PM
- My Info; Superior Events Group, 430 Norfinch Drive, North York ON., M3N1Y4
- 4167077651 or 4162494000 ext 24

I have attached a site plan of the area for your consideration. Please feel free to contact me with any questions.

Best Regards,

Peter Gismondi
peter@superiorevents.com
(416) 707-7651

