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SUPERIOR
R

EVENTS GROUP
INC.

March 27, 2017

430 Norfinch Dr. | North York, ON Canada | M3N 1Y4 |
www.superiorevents.ca Phone: 416-249-4000 | Fax: 416-241-4108

Re: Event of Municipal Significance for Downsview Ribfest 2017 – Sept 1,2,3,4, 2017

To: Francine Adamo
North York Civic Centre Main floor
5100 Yonge St.
Toronto, ON
M2N 5V7 email:
nycc@toronto.ca

Dear Francine,

My name is Peter Gismondi and I produce Downsview Ribfest . I would like to ask for the designation of "Event of Municipal Significance" for the 2017 Downsview Ribfest. This festival attracted approximately 20,000 visitors in 2016 and I expect 30,000 visitors this year. The event consists of 6 big Rib Teams from all over Canada and the USA, other local food trucks and vendors, a musical stage, rides, games inflatables as well as a beer/wine tent. I believe this festival will grow this year and years to come and will attract many more people from inside the city of Toronto as well as from outside the city. This will benefit the area economically as well as culturally.

Below are the event details:

- I request the designation Event of Municipal Significance;
- The name of the Event; Downsview Ribfest
- The exact address or location of the Event; Downsview Park, 35 Carl Hall Road, Toronto M3K2B6 – outside event field.
- The purpose of the Event; To Celebrate the end of Summer with Food, Fun and to bring the community together.
- The date(s) of the Event; Sept 1,2,3 and 4 2017
- The times the Event begins and ends; Friday, Saturday and Sunday 11am – 11:59PM, Monday 11am – 9PM
- My Info; Superior Events Group, 430 Norfinch Drive, North York ON., M3N1Y4
- 4167077651 or 4162494000 ext 24

I have attached a site plan of the area for your consideration. Please feel free to contact me with any questions.

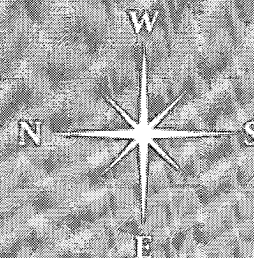
Best Regards,

Peter Gismondi
peter@superiorevents.com
(416) 707-7651



2017 RIBFEST

Site Map



LEGEND

- | | |
|------------------|------------------|
| Paid Duty Police | Tables Area |
| Security Guard | Seating Area |
| Grease Drums | First Aid |
| Water Tanks | Emergency Exits |
| Main Water | Fire Truck Route |
| Wash Station | Security Fencing |
| Toilets | Light Posts |
| Admission Booth | Handicap Parking |
| Sponsor Booths | Generator |
| Vendor Booths | TTC Stop |
| Food Trucks | Garbage Bins |

Staff / Vendor
PARKING AREA

Downsview Park Ribfest 2016 Layout
Outdoor Fenced Area (4000 ft.)
35 Carl Rd., North York, ON
NOT TO SCALE

Paid Duty Officers

FRIDAY	5pm - Closing	(Four Officers)
SATURDAY	4pm - Closing	(Four Officers)
SUNDAY	4pm - Closing	(Four Officers)
MONDAY	2pm - Closing	(Two Officers)

2016 Capacity Total: 7,500 People