

HARBORD STREET  
B.I.A.

January 25, 2017

City of Toronto  
Toronto Preservation Board  
2<sup>nd</sup>. Floor, West Tower, City Hall  
100 Queen Street West  
Toronto, Ontario, M5H 2N2

Attention: Lourdes Bettencourt

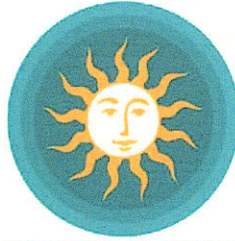
Dear Toronto Preservation Board Members:

Re: Preservation Board meeting: Thursday, January 26, 2017  
Item PB20.10: Intention to Designate under Part IV, Section 29 of the Ontario Heritage Act – 698 Spadina Avenue

I am writing on behalf of the Harbord Street Business Improvement Area (HSBIA) Board of Directors. We would like to extend our support to the Daniels Corporation and the University of Toronto (U of T) student residence development.

The HSBIA represents a vibrant business community located one block south of the intended development, running along Spadina and West on Harbord Street. It is an essential part of the U of T catch basin and also serves the Harbord Village Residents' Community

On January 24, 2017 the HSBIA Board of Directors voted in favour of this development. We believe this development will have a positive impact on local business and residential communities.



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The U of T Bloor-Spadina corridor is a vital link between the local business economy and residential community. Many of the independent store keepers ("Mom and Pop") establishments rely on the University of Toronto's student and faculty business.

The HS BIA believes this is a unique opportunity to grow with the University and to welcome the new residences to our community. The University of Toronto St George campus has for many years been integral to this area. It has acted as a linchpin between the business and residences.

The University of Toronto's St. George campus is a strong economic engine which benefits all communities surrounding the campus and beyond. We believe this development will enhance this relationship and will have a long lasting and positive effect in this area.

Thank you, Toronto Preservation Board Members, for considering our position.

Yours truly,

Neil Wright  
Chair: Harbord Street BIA