



PB25.8.3

Via Email: Lourdes Bettencourt
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August 23, 2017

Toronto Preservation Board
City of Toronto
100 Queen Street West
Toronto ON, M5G 2N2

**RE: PB25.8 - Inclusion on the City of Toronto's Heritage Register –
Midtown in Focus
Phase 01: Main Street Properties (Ward 16, 22, 25, 26)**

South Eglinton Ratepayers' and Residents' Association is bounded by Yonge Street, Eglinton Avenue, Bayview Avenue and Merton Street. We represent the largest portion of the population and geographical area of the Midtown in Focus study.

I write to you as Chair of the Heritage Group within SERRA. A large number of SERRA members have participated in Midtown in Focus meetings and workshops over the last two years. SERRA is pleased with the size and scope of the Heritage Preservation Services' study recommendations to preserve the character of Midtown Main Streets.

The list of inclusion has many addresses on our Main Streets of Yonge St., Mount Pleasant Rd., and Bayview Ave. These key streets are home to many small shops, offices and local restaurants. Our residents enjoy the unique village atmosphere that stems from the early 20th century buildings on these Main Streets. In particular, Yonge Street between Millwood Road and Hillside Avenue represents a historical gateway to the Glebe Manor Estates that dates back to 1911.

We see these listings as a major acknowledgement of our place in Toronto's history. SERRA supports the inclusion of the Midtown in Focus listings on the City of Toronto's Heritage Register.

Sincerely Yours,

South Eglinton Ratepayers' and Residents' Association

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Councillor Jaye Robinson, Ward 25
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