

Attachment 3: Draft of Proposed Area-Specific Amendment – 150 Sherway Drive

BY-LAW No. XXX-2017

To amend Schedule B, Signage Master Plans and Area Specific Amendments, to Chapter 694, Signs, General, to implement an area-specific amendment with respect to the premises municipally known as 150 Sherway Drive.

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by adding the following as Subsection 2.XX to Schedule B to Chapter 694, Signage Master Plans and Area-Specific Amendments:

XX. 150 Sherway Drive – The premises municipally known as 150 Sherway Drive may contain, subject to all other provisions of this chapter, the following third party sign:

(1) One electronic ground sign provided:

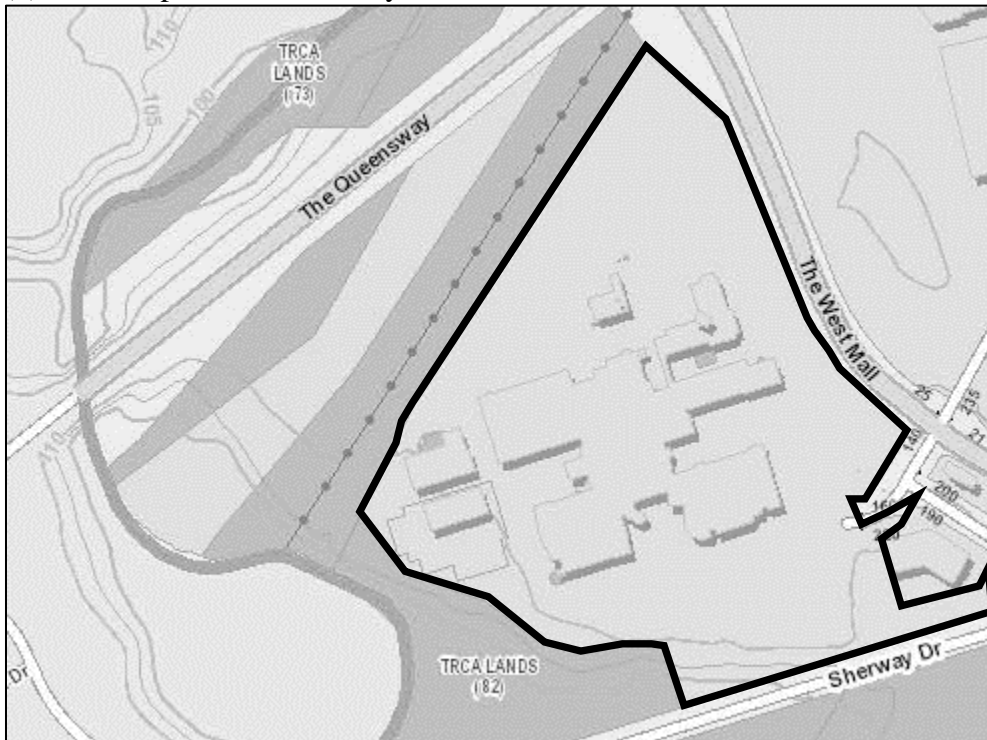
- (a) The sign shall contain no more than two sign faces;
- (b) The sign faces shall be in a "back-to-back" configuration;
- (c) The sign faces shall be rectangular;
- (d) The centre line of the each of sign faces shall not exceed 10.7 metres;
- (e) The vertical dimension of the sign face shall not exceed 3.1 metres;
- (f) The sign face area shall not exceed 32.52 square metres;
- (g) The sign faces shall display electronic static copy only;
- (h) The height shall not exceed 10.0 metres;
- (i) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- (j) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
- (k) The sign be located a minimum of 500 metres from any other third party electronic sign located on:

[1] the same street; or

[2] on a street which forms an intersection with the street on which the sign is located;

- (l) The sign shall be set back not less than 7.5 metres from the westerly property line;
- (m) The sign shall be set back not less than 22.0 metres from the street line of the premises separating the premises from The West Mall;
- (n) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 150 Sherway Drive;
- (o) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection XX(3) as Detail Map 1 – 150 Sherway Drive;

(2) Area Map 1 – 150 Sherway Drive



 150 Sherway Drive

(3) Detail Map 1 – 150 Sherway Drive

