

## **Attachment 4: Draft of Proposed Area-Specific Amendment – 153 Dufferin Street**

BY-LAW No. XXX-2017

**To amend Schedule B, Signage Master Plans and Area Specific Amendments, to Chapter 694, Signs, General, to implement an area-specific amendment with respect to the premises municipally known as 153 Dufferin Street.**

The Council of the City of Toronto HEREBY ENACTS as follows:

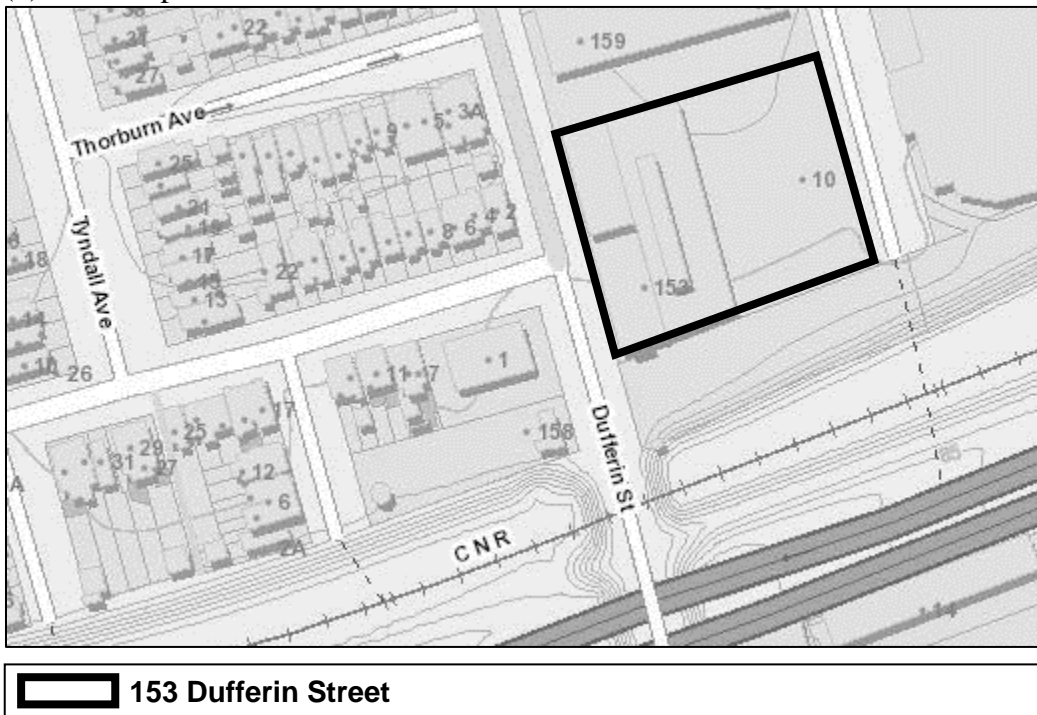
1. Chapter 694, Signs, General, of The City of Toronto Municipal Code is amended by adding the following as Subsection 2.XX to Schedule B to Chapter 694, Signage Master Plans and Area-Specific Amendments:

XX. 153 Dufferin Street – Notwithstanding §§694-9B and 694-22D, the premises municipally known as 153 Dufferin Street may contain, subject to all other provisions of this chapter, the following third party sign:

- (1) One electronic ground sign provided:
  - (a) The sign shall contain no more than one sign face;
  - (b) The sign face shall be rectangular;
  - (c) The centre line of the sign face shall not exceed 17.1 metres;
  - (d) The bisecting line of the sign face shall not exceed 8.6 metres;
  - (e) The sign face area shall not exceed 145.67 square metres;
  - (f) The sign face shall display electronic static copy only;
  - (g) The height shall not exceed 22.86 metres;
  - (h) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
  - (i) The sign shall be set back not less than 5.4 metres from the easterly property line;
  - (j) The sign shall be set back not less than 3.0 metres from the southerly property line;
  - (k) The sign shall replace all third party signs currently erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 153 Dufferin Street;

- (l) No other third party sign is erected or displayed within the area delineated with heavy lines on the diagram indicated at Subsection XX(2) as Area Map 1 – 153 Dufferin Street;
- (m) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at Subsection XX(3) as Detail Map 1 – 153 Dufferin Street;
- (p) No sign permit shall be issued until the third party roof sign located at the premises municipally known as 153 Dufferin Street is removed and all associated permits revoked;
- (q) Notwithstanding §694-9B, the sign permit initially issued by the Chief Building Official for the erection or display of the third party sign shall expire 15 years from the date of issuance and is null and void on its expiry date, any and all other permits issued by Chief Building Official for the sign shall expire in accordance with §§694-9 and 694-10; for greater certainty, any application for renewal submitted to the Chief Building Official to renew the sign permit will require the permit only to be renewed provided no modifications or restorations are proposed to the sign, and only for a further period of five years as required by Chapter 694.

(2) Area Map 1 – 153 Dufferin Street



(3) Detail Map 1 – 153 Dufferin Street

