March 31, 2017

To whom it may concern:

We write in support of application at the property known as 150 Sherway Drive to convert a street side messaging sign that has been in existence for twenty plus years. The conversion is from pasted printed signs to digital which will enable quicker changes to text for advertising or emergency messages while providing a reduction in waste material and cost.

The Queensway Health Centre is the largest combined urgent care, day surgery, outpatient services, and clinic facility in Ontario. We proudly serve the surrounding community with the majority of our patients being Toronto residents or employees of local businesses.

The Queensway Health Centre needs to constantly improve its facilities and services to serve the Toronto and Mississauga communities especially given the imperative for intensification of residential housing and the consequent local increase in population. As with all such facilities, The Queensway Health Centre is a non-profit organization primarily funded by the Province and by donations. Our only other funding source is any revenue stream we can generate by such rare occasions as this application represents to lease out space or land.

As such, this application offers an opportunity for generating revenue 100% of which is used to support the most critical aspects of patient care. It is our hope that what may be seen as a minor variance is in fact seen as important and crucial to our provision of care to Toronto and adjacent communities. We appreciate your consideration and look forward to your decision. Please feel free to contact the undersigned with any questions or concerns that we may address.

Sincerely,

Wanda Page
Director Corporate Services
Trillium Health Partners