
BIKE NORTH YORK

Dear PWIC Members:

We are writing you to encourage the Committee to recommend the permanent installation of bike lanes on Bloor St.

The staff report paints a *glowing picture* of the many *positive impacts* of the *Bloor Bike Lanes*.

We are *not* surprised to hear that *collisions* are *down 43%*. Bike lanes give cyclist a safe predictable road space to travel in, which helps car drivers and cyclist interact safely.

Studies from Portland State University, New York City, and cities around the world tell us that customers that arrive by bike spend more money. According to Portland State University, they *spend 24% more money*. On 9th Ave. in Manhattan, *retail sales went up 49%*! Therefore, it should not be surprising *retail sales went up all along Bloor St*.

Bloor St. is the backbone of a cycling network in downtown Toronto. As such *protected bike lanes on Bloor are key to achieving Vision Zero!*

As many of our members bike across the City (east/west and north/south), we look forward to the extension of a safe cycling network city-wide.

We certainly believe that the staff report answers all the concerns that were expressed by various individuals and groups before the installation of the Bloor Bike Lanes. It points to a totally positive future for a Bloor St. with permanent bike lanes.

Sincerely,



Ronald L. Hart,
Chair Bike North York