

**From:** [Chris Schafer](#)  
**To:** [Public Works and Infrastructure Committee](#)  
**Subject:** Uber: Delegation Registration  
**Date:** Wednesday, November 22, 2017 4:46:49 PM  
**Attachments:** [Toronto - Public Works Committee Submission \(Nov. 2017\) \(2\).pdf](#)

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Hi Nancy,

I would like to register to speak as a delegate to item PW25.13 Motion to Reduce the Number of "Doorings" in Toronto (Ward All) before the Public Works and Infrastructure Committee on Nov. 29, 2017.

In addition, please find attached a written submission to the Committee. I will have a powerpoint presentation for my delegation at Committee.

Please kindly confirm receipt of this email and submission.

Sincerely,

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# UBER

November 22, 2017

Public Works and Infrastructure Committee  
10th floor, West Tower, City Hall  
100 Queen Street West  
Toronto, ON M5H 2N2

## **RE: PW25.13 MOTION TO REDUCE THE NUMBER OF “DOORINGS” IN TORONTO**

With respect to PW25.13 Motion to Reduce the Number of “Doorings” in Toronto, Uber Canada has initiated efforts to improve the safety of cyclists in Toronto.

This past summer Uber Canada announced a partnership with [Share the Road](#) to educate Toronto Uber driver-partners and riders on bicycle safety.

Our partnership with Share the Road means that:

- Uber Driver-partners and Uber riders in Toronto receive vital information to help prevent collisions, like remembering to keep bike lanes clear and watching for bicyclists when they open car doors into traffic.
- New information on cycle safety is featured in the Uber driver and rider apps. See “screen shot” examples below from the Uber app.
- For new Uber driver-partners, Uber is airing Share the Road [safety videos](#) in Toronto's Greenlight Hubs and will be including bicycle safety information in materials for Uber driver-partners.

Uber is also actively examining the potential to use technology to improve bicycle safety by:

- Having the Uber app direct a rider to cross the street to get picked up by their Uber driver-partner so as to avoid pickups in bike lanes on thoroughfares like Sherbourne Street, Richmond Street and Adelaide Street.
- Turning certain locations into “venues” on the Uber app which would move rider pick-ups on the Uber app away from bike lanes to alternative pick-up areas.

### **Further Details**

In partnership with Share The Road, Uber is sending riders and driver-partners information to help prevent collisions on our streets:

# UBER

## **For Uber driver-partners**

- Respect bicyclists as legal road users with the same rights and responsibilities as motorists. Drive courteously and with tolerance. That cyclist is your neighbor and you are sharing the same road.
- Check over your shoulder, and always check your blind spot. A bicyclist could be there.
- Maintain a safe distance between your vehicle and the bicycle in front of you.
- Yield to pedestrians and bicyclists in and entering crosswalks.
- If you plan to turn right or pull into a parking space shortly ahead of a bicycle in front of you, do not pass.
- Pass bicyclists only if it is safe to do so. Exercise patience.

## **For Uber riders**

- When you're requesting a pickup on a street with a bike lane, give your driver enough curb space to pull over. Not only is it illegal for vehicles to stop in the bike lane, you'll also help keep people on bikes safe.
- Be aware of your surroundings. When your driver arrives, make sure the coast is clear before you open the door.
- When you're getting dropped off on a street with a bike lane, ask your driver to look for open curb space or offer to be dropped off on an adjacent side street.
- Look back before exiting your vehicle. Exit on the side closer to the curb to avoid colliding with people on bikes.

"Cycling can be a fun, convenient and affordable way to commute and exercise, but we know that Ontarians are concerned about safety," says Jamie Stuckless, Executive Director of Share the Road. "This partnership is an opportunity for us to get important road safety information into the hands of thousands of driver-partners at Uber and ensure that people get the space and respect they deserve while out on their bikes."

## **For more information:**

<https://www.uber.com/en-CA/blog/ontario/making-ontario-streets-safe-for-cyclists/>

# UBER

## Uber In-App Ongoing Education Uber Rider App Screenshot



### Understanding bike lanes

Ending your ride near a bike lane? Ask your driver to look for open curb space or offer to be dropped off on an adjacent street.

No matter what time of year it is, Toronto's always on the move! Together, we can help keep the roads safe.

Learn more about our partnership with Share The Road.



[Learn more](#)

# UBER

Uber In-App Ongoing Education  
Uber Driver App Screenshot

## ANNOUNCEMENT

### Help make our roads safer

We've partnered with Share The Road to bring you important information to help keep the streets safe for you and people on bikes. Here's one way you can help make our streets safer:

Check over your shoulder, and always check your blind spot. A bicyclist could be there.

**MORE WAYS YOU CAN HELP**

# UBER

Examining Potential to Use the Uber App to encourage riders to request a ride away from bike lanes

Sample Uber Rider App Screenshot (San Francisco)

