TORONTO STAFF REPORT ACTION REQUIRED

Scarborough Centre Public Art Master Plan

Date:	January 31, 2017
То:	Scarborough Community Council
From:	Paul Zuliani, Acting Director, Community Planning, Scarborough District and Lorna Day, Director of Urban Design
Wards:	All
Reference Number:	16 179367 EPS 00 TM

SUMMARY

The Scarborough Centre Public Art Master Plan (SCPAMP) will assist in guiding the enhancement of the Centre's identity by fostering creativity and innovation in the shaping of the public realm. Public art can also help with place-making and city-building which in return will encourage economic development. The SCPAMP will provide guidelines, principles and best practices for future commissioning and implementation of public art as well as provide a framework to select and prioritize sites for public art.



Figure 1: Scarborough Centre Public Art Master Plan Study Area

This report and the presentation to Scarborough Community Council provides an update on the objectives, process, products and timing for the Scarborough Centre Public Art Master Plan study.

RECOMMENDATIONS

The City Planning Division recommends that:

1. Community Council receive the report and presentation on the Scarborough Centre Public Art Master Plan study for information.

FINANCIAL IMPACT

The recommendations in this report have no financial impact.

DECISION HISTORY

Scarborough Centre is identified in the Official Plan as one of the City's four designated Centres described in Chapter Two of the <u>Toronto Official Plan</u>. Each of the four Centres is different in terms of its local character, its demographics, its potential to grow and its scale.

Support for public art is articulated in a range of existing City of Toronto planning and policy documents, including the Toronto Official Plan, Scarborough Centre Secondary Plan and the Scarborough Centre Public Space and Streetscape Master Plan.

The Official Plan states that the vision of the Plan is "...about creating an attractive and safe city that evokes pride, passion and a sense of belonging..."

The Plan is grounded in principles of: diversity, opportunity, beauty, connectivity, leadership and stewardship and sets out the basis of successful city-building. All successful cities astonish with their human-made and natural beauty. People choose to live and businesses choose to invest in beautiful cities. Building a high quality realm featuring public squares and parks, community gardens, public art, and a comfortable environment for pedestrians and cyclists, is essential to attract business, workers, residents and shoppers.

In December 2005, City Council adopted the Scarborough Centre Secondary Plan, to establish a vision and strategic implementation policies for the Centre. As the Scarborough Centre develops, high quality, urban design will play a significant role in promoting the Centre as a destination, unifying its parts and connecting it to its surrounding areas. In Section 3.1.4, public art is encouraged along public streets and at prominent locations on private and public lands. In July 2012, City Council endorsed the Scarborough Centre Public Space and Streetscape Master Plan. Council supported the Plan, in order to, over time, significantly improve the quality and character of the public spaces and streets in the Scarborough Centre. Implementation strategies were identified, one of which was the preparation of a Scarborough Centre Public Art Plan that would guide acquisitions, ensure the quality, location and placement for new installations, and inform the relocation of existing pieces.

In July 2016, the Scarborough Centre Transportation Master Plan study was initiated. This work will help to inform the SCPAMP by identifying a more finegrained pedestrian friendly transportation network. Similarly the ongoing work on the Scarborough Centre Subway and associated bus infrastructure provides a unique opportunity to integrate public art through the design process.

ISSUE BACKGROUND

The SCPAMP will reflect the regional importance of the Scarborough Centre, the current planning policy directions and the local community. Public art opportunities will be identified through a background policy review, site analysis, and an inventory and assessment of the existing collection.

Currently, there are 13 public artworks in the Scarborough Centre that are considered to be regionally significant. A number of these works resulted from the 1994 International Granite Sculpture Symposium. The Hand of God statue, located in the Civic Common south of Borough Drive, is a lasting symbol of the Centre and is an internationally significant sculpture.

The SCPAMP will lay the groundwork for enhancing the public realm with high quality public art in support of the City's Official Plan policies and will:

- reinforce urban design objectives for the site, street or district as appropriate;
- assist in identifying public art opportunities at the earliest possible stages of development review and in planning for capital projects;
- identify and prioritize a variety of public art types, opportunities and locations in the public realm;
- provide guidelines for implementation and best practices for art selection;
- result in public art that is of the highest quality, visually stimulating and of enduring value;
- culturally enrich the Scarborough Centre and respond to local context; and
- have a positive influence in the community and on the City's cultural and visual landscape;
- inform and be informed by the Scarborough Centre Transportation Master Plan and the subway and bus station work.

Study outcomes will include a highly visual demonstration plan that identifies a public space hierarchy including public realm gateways and corridors, opportunities for iconic works of art, and integrated and functional works of art. This will be supported by an evaluation and selection process linked to a funding and implementation strategy.

The City has retained DTAH and Andrew Davies Public Art Consulting to undertake the study. The study is expected to be completed by June 2017.

CONTACT

Diana Birchall, Program Manager, Urban Design Tel. No. (416) 396-7027 Fax No. (416) 396-4265 E-mail: Diana.Birchall@toronto.ca

SIGNATURE

Lorna Day, Director Urban Design

Paul Zuliani, Acting Director Community Planning, Scarborough District