



October 4, 2016

To: Yvonne Davies  
Scarborough Civic Centre  
Scarborough Community Council  
3rd floor, 150 Borough Dr.  
Toronto, ON M1P 4N7

AND TO:  
City of Toronto  
Toronto City Council  
Marilyn Toft  
12th floor, West Tower, City Hall  
100 Queen Street West  
Toronto, ON M5H 2N2

**Re: Letter of approval for a SOP (Special Occasion Permit) for 3rd Annual Scarborough Community Multicultural Festival – August 11-13, 2017**

The management of **Kinron Community Event Planning Services Inc & Kinron Associates Event Services Management in partnership with Scarborough Residents Unite Neighborhood Association** would like to request the permission of the City of Toronto – Scarborough Community Council to go ahead with our festival plans for our Multicultural festival.

In this festival we have both local, national and international artists from Film, Music, Fashion, and food artists to showcase the multicultural – and diversity life style also we will be holding the largest Canadian Citizenship Ceremony in collaboration with CIC and Canada's 150<sup>th</sup> Birthday.

The festival will be for 3 days from **Friday, August 11th until August 13th, 2017** which be held at Scarborough Civic Centre – Albert Campbell Square, 150 Borough Drive, Toronto, ON we will have approx. **2,000-5,000 people** over the 3 days. Friday festival hours will be 12pm-9pm, and on Saturday & Sunday from 10am – 9pm. Also we will be having a Parade of Nations as part of the festival from Thompson Park to Scarborough Civic Centre.

We will be having marketplace with a variety of foods and goods from the Pan-African community, showcasing multicultural films, Fashion designs from as far away as South Africa, and Musical artists from local and international ports of call.

**KINRON COMMUNITY EVENT PLANNING SERVICES INC (Parent Company)**  
**A Division KINRON ASSOCIATES EVENT SERVICES MANAGEMENT**  
85 Chestermere Blvd., Toronto, ON M1J 2Y2  
Tel: 647-343-0821 416.431.0880 • Fax: 416-431-6134  
E-Mail: [info@kinronassociates.com](mailto:info@kinronassociates.com) • Web: [www.kinronassociates.ca](http://www.kinronassociates.ca)



For this particular SOP, which is to be used for the during the festival we will be holding on the AGCO advised us we needed to be declared municipal significance by city council & community council to have the beer tent.

Several of our guests include the Lt. Governor General and the Governor General of Canada, the South African High Commissioner, the High Commissioner of Nigeria, and of Ghana, and many more.

Thanks for your consideration.

Yours truly,

Steven McKinnon  
President & CEO  
Kinron Associates Event Services Management

Cc: Joy Robertson, President – Scarborough Residents Unite

/sm



October 4, 2016

To: Toronto Police, Toronto Fire Department, and Ambulance and Public Health Department.

The Scarborough Community Multicultural Festival will be having an event from August 11-13, 2017, at Scarborough Civic Centre – Albert Campbell Square at 150 Borough Drive (McCowan Rd & Ellesmere Road).

During this time over 3 days we will have a live music, films, fashion shows, a marketplace, and Canadian Citizenship Ceremony, there will be also a Parade of Nations from Thompson Park down to Ellesmere making its way to the Festival Headquarters.

The Festival times are from Friday August 11 from 12pm-9pm, Saturday August 12 & Sunday, August 13<sup>th</sup> from 10am-9pm.

During this time, we will be hosting between 2,000-5,000+ people that will be in the beer tent; This event is open to the Public.

We have notified the City of Toronto City Council & Scarborough Community Council, and have applied for a S.O.P.

If you require any more information about the event, please don't hesitate to contact me.

Yours Truly,

Steven McKinnon  
President & CEO  
Kinron Community Event Planning Services Inc  
steven@kinronassociates.com

cc: Toronto Police  
cc: Toronto City Council  
cc: Scarborough Community Council  
cc: Toronto Emergency Services  
cc: AGCO  
cc: Toronto Public Health

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**KINRON ASSOCIATES**  
EVENT SERVICES MANAGEMENT



**SCARBOROUGH COMMUNITY  
MULTICULTURAL FESTIVAL**

October 4, 2016

Dear  
Immigration, Refugees and Citizenship Canada  
200 Town Centre Court, Suite 370  
Scarborough, ON  
M1P 4X8

**RE: Letter of Intent to Hold Canadian Citizenship Ceremony during the 3rd Annual Scarborough Community Multicultural Festival**

We at Kinron Community Event Planning Services Inc would like to host a Canadian Citizenship ceremony & Reaffirmation ceremony during our 3rd Annual Scarborough Community Multicultural Festival this year holding the citizenship and reaffirmation ceremonies is part of the festival celebration of Scarborough's Multicultural and Diversity and celebrate Canada's 150<sup>th</sup> Birthday celebrations.

Our event is schedule to take place Friday, August 11,2017 to Sunday, August 13, 2017 at Scarborough Civic Centre – Albert Campbell Square.

**Event Operating Hours will be Friday – 12pm-9pm, Saturday& Sunday 10am-9pm**  
Entertainment and Activities will take place on **Friday, August 11 – Sunday, August 13th** from 11:00am to 9:00pm. Music will be presented from the main stage in two hour intervals with thirty minute breaks between performances.

The Scarborough Community Festival, is a partnership event involving Kinron Community Event Planning Services Inc is a not for profit organization, Scarborough Village Residents Unite Neighborhood Association is a not for profit community association.

If you require any further information please call Steven McKinnon 647-343-0821 or. The festival email is [info@scarboroughcommunityfestival.ca](mailto:info@scarboroughcommunityfestival.ca)  
Website: [www.scarboroughcommunityfestival.ca](http://www.scarboroughcommunityfestival.ca) Social Media: Twitter: @ScarbFestTO #ScarbFestTO

Sincerely,

Steven McKinnon  
Kinron Community Event Planning Services Inc.  
President & CEO

Joy Robertson  
Scarborough Village Residents Unite  
President

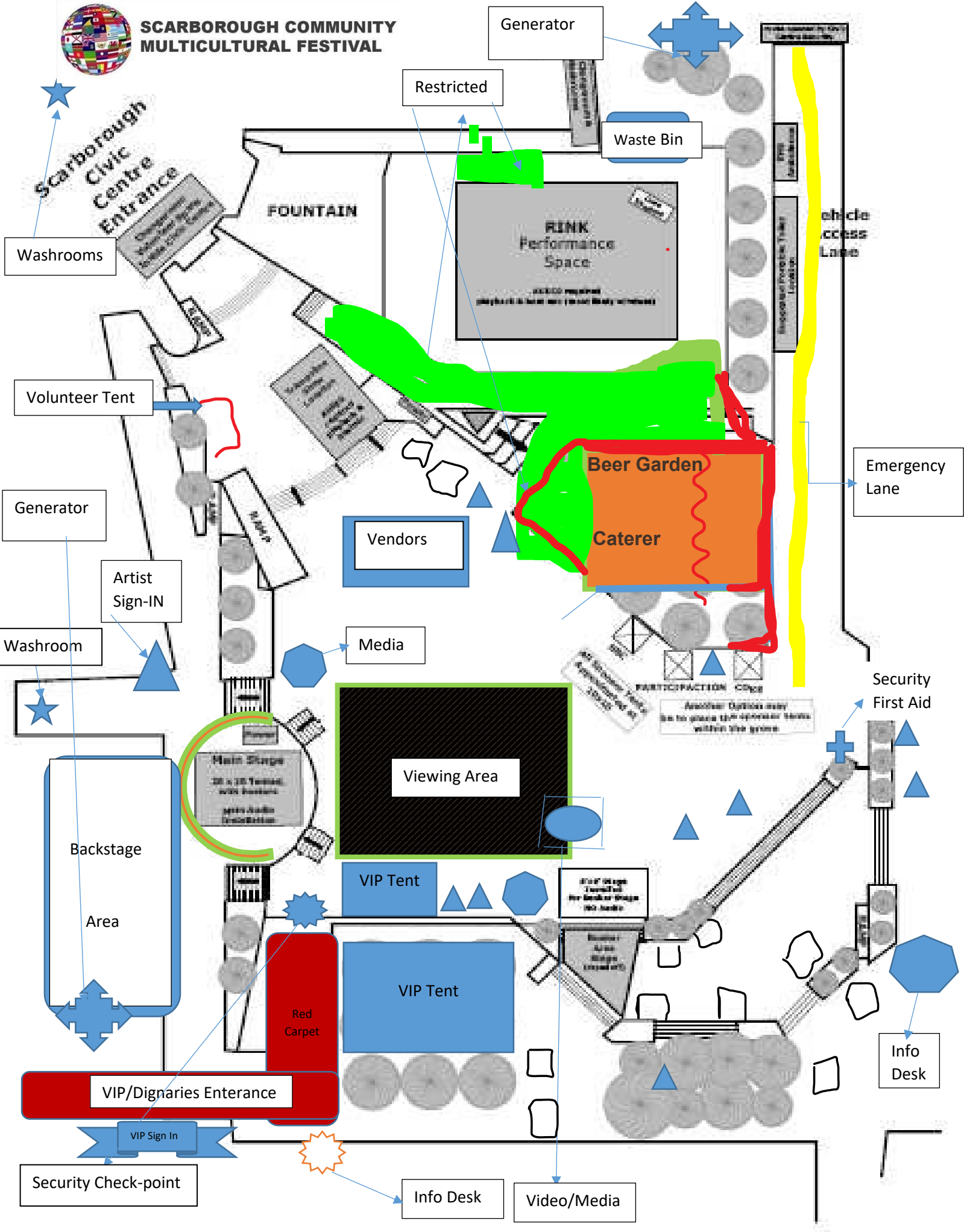
cc: Councillor Glen De Baeremaker, City Councillor  
cc: Scarborough Community Council  
cc: Mitzie Hunter, MPP Scarborough-Guildwood  
cc: John McKay, MP Scarborough-Guildwood  
cc: Mayor John Tory

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# SCARBOROUGH COMMUNITY MULTICULTURAL FESTIVAL



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Scarborough Community Multicultural Festival – 2017  
 August 11-13 2017  
 Friday 12pm-9pm  
 Saturday & Sunday 10am-9pm