



## REPORT FOR INFORMATION

### Minutes from the Grants & Programs Committee Meeting held November 22, 2017

**Date:** November 24, 2017  
**To:** Toronto Atmospheric Fund Board of Directors  
**From:** Grants Manager & Policy Advisor

<b>Meeting Date</b>	November 22, 2017	<b>Contact</b>	Ian Klesmer, Grants Manager & Policy Advisor
<b>Start Time</b>	9:00 am	<b>Phone</b>	416-393-6371
<b>Location</b>	Meeting Room A, City Hall	<b>E-mail</b>	<a href="mailto:iklesmer@taf.ca">iklesmer@taf.ca</a>
<b>Chair</b>	Corey Diamond		

#### 1. Welcome, introductions, acknowledgements

Corey Diamond welcomed Committee members, and acknowledged the resignation of Deb Doncaster, thanking her for her contributions to the Committee.

#### 2. Review of Agenda

(November 15, 2017) Meeting Agenda, submitted by Ian Klesmer, Grants Manager & Policy Advisor

Agenda approved.

#### 3. Declarations of Interest pursuant to the *Municipal Conflict of Interest Act*

Antoine Belaieff declared a conflict of interest with item 5b. Grant Request: Environment Hamilton as he has a working relationship with the organization.

#### 4. Review of Grants and Programs Budget

(November 15, 2017) TAF grants budget and internal programs budget, submitted by Ian Klesmer, Grants Manager & Policy Advisor

Ian Klesmer presented the updated grants budget and internal program budget for year-end 2017 and 2018, noting the increase in the budgets for 2018.

## **5. Grant requests (for recommendation)**

(November 15, 2017) grant proposals, submitted by Ian Klesmer, Grants Manager & Policy Advisor

### **a) Ryerson - Systematic Evaluation of Climate Change related Travel Behaviour Change Techniques within CarbonCount System - \$195,000 over two years**

The Committee recommended against funding this proposal. While the Committee recognized the innovative approach and the importance of tackling drive-alone trips, there was a lack of clarity around the project's potential to support achievement of impact at scale.

### **b) Environment Hamilton – Our Transit Hamilton - \$112,458 over two years**

The Committee recommended funding of up to \$112,458 over two years to Environment Hamilton to build a strong collective of diverse organizations to call for greater municipal investment in public transit in the City of Hamilton. This funding includes an additional \$10,000 proposed by the Committee to support the development and execution of a knowledge transfer plan for this project, to facilitate the sharing of project learnings and the replicability of impacts across the GTHA.

Due to a declared conflict of interest on this item, quorum was not present to provide a formal funding recommendation to the Board. As a result, and with the support of the Committee, staff is advancing a funding recommendation directly to the Board.

### **c) Ontario Public Health Association – A Communication Strategy for Health-Focused Climate Messaging – \$60,050 over six months.**

The Committee recommended funding up to \$60,050 over six months to bring together experts from a range of health and environment groups to design a communications strategy focused on the health benefits of strong climate action, and to use the strategy to increase public support for strong climate policy.

The Committee's recommendation is subject to the following condition:

- Ensure a diversity of skills on the Project Advisory Committee, including campaigning and communications expertise.

### **d) Residential and Civil Construction Alliance of Ontario – Advancing the discussion on highway tolls in the GTHA: solutions for pricing vehicles that move goods – \$60,000 over seven months.**

The Committee recommended against funding this proposal due to insufficient evidence that the proposed approach would be effective in advancing mobility pricing solutions.

**e) MaRS - Concept Development: Deploying Shared Mobility in the GTHA - \$58,000 over six months**

The Committee recommended funding of up to \$58,000 over six months to complete the design of two to three shared mobility pilots in the GTHA. This phase of work will build on the progress made through TAF's earlier concept development grant, allow for the continued stakeholder engagement required to complete project design, and develop the funding relationships needed to deploy the pilots once their design is complete.

The Committee emphasized the need to embed a scale-up strategy into the design of the pilot projects, including consideration of the key market and regulatory barriers and the key stakeholders needed to overcome them.

**f) Region of Peel – Peel Region Off-Peak Delivery Pilot Project - \$26,000 over six months**

The Committee recommended funding of up to \$26,000 over six months to undertake an off-peak delivery pilot project that involves working with businesses to shift truck traffic from peak to off-peak hours throughout the Region of Peel.

The Committee's recommendation is subject to the following condition:

- Region of Peel submit, for approval by TAF staff:
  - A revised project plan clarifying the project elements already completed and activities still be undertaken, with corresponding deliverables and deadlines;
  - A revised budget, clearly indicating specific activities that will be funded by this grant; and
  - Clarification regarding which partners are already engaged in the pilot project, who else needs to be engaged, and how this engagement will be accomplished.

**g) Enviromentum – A Feasibility Assessment: Exploring the Role of Community Hubs in Developing Low Carbon Communities - \$17,839 over six months**

The Committee recommended funding of up to \$17,839 over one year to conduct a feasibility study to explore the question how community hubs can serve as launch points for wider community engagement in developing low carbon communities.

**6. Internal program allocation requests (for recommendation)**

(November 15, 2017) internal program allocation requests, submitted by Ian Klesmer, Grants Manager & Policy Advisor

**a) TowerWise: Accelerating Deep Energy Retrofits - Up to \$200,000 over one year**

The Committee recommended an internal program allocation of up to \$200,000 over one year for a new phase of TowerWise work that aims to accelerate deep energy retrofits (≥40% energy and emission reductions) across the residential building sector.

**b) ESPA and ECC Innovations and Updates – Up to \$51,700 over one year**

The Committee recommended an internal program allocation of up to \$51,700 over one year to smoothly transfer the ESPA license to new owners, and to improve the user experience and understanding of the value proposition of the Energy Savings Performance Agreement for the target market.

**c) TAF Social Innovation Skill-Building Fund - Up to \$90,000 over two years**

The Committee recommended an internal program allocation of up to \$90,000 over two years to allow individuals working on TAF-supported initiatives to access local training opportunities related to critical skills including enhancing local capacity to manage multi-sectoral project work, strengthening strategic program design, supporting inclusive community engagement, and undertaking ongoing evaluation that captures insights and allows for course corrections to improve project outcomes.

## **7. Internal Program Requests (for input)**

(November 15, 2017) internal program allocation requests, submitted by Ian Klesmer, Grants Manager & Policy Advisor

**a) Shift Action for Pension Wealth and Planet Health – Up to \$15,000 over one year**

The Committee provided input regarding the need to understand legal reporting requirements, and suggested several individuals and organizations who could help to advance the proposed work as potential partners.

## **8. Internal Program Reports (for information)**

(November 15, 2017) internal program allocation reports, submitted by Ian Klesmer, Grants Manager & Policy Advisor

**b) Final Report: Developing a Methodology for Analyzing TAF's Direct Investment Portfolio**

**c) Interim Report: TowerWise – Accelerating Energy Efficiency**

The reports were received for information.

## **9. Proposed 2018 Meeting Schedule**

Committee members requested that 2018 Grants Committee meetings be held on Mondays or Fridays, early or late in the day, to increase participation. Staff will work to schedule these meetings accordingly.

## 10. Grants and Programs Update Report

The report was received for information.

## 10. Other Business

Ian Klesmer provided updates on the following matters

- With Deb Doncaster’s resignation from the Committee, TAF is seeking the Committee’s suggestions regarding potential new Grants Committee members;
- The grant application form is currently under internal review to address gaps identified by staff and the Committee. Staff will share updates with Committee members for input.

## Attendance and Meeting Sessions

Date and Time	Quorum	Members
2017-11-22 9:00am – 12:00pm (Public Session)	Present	<i>Present:</i> Corey Diamond (Chair), Antoine Belaieff, Sandra Odendahl, Andre Vallillee <i>Not Present:</i> Lucy Casacia, Councillor Mike Layton <i>Observing:</i> Andrew Dooner