

81 Wellesley Street East – Public Art Plan

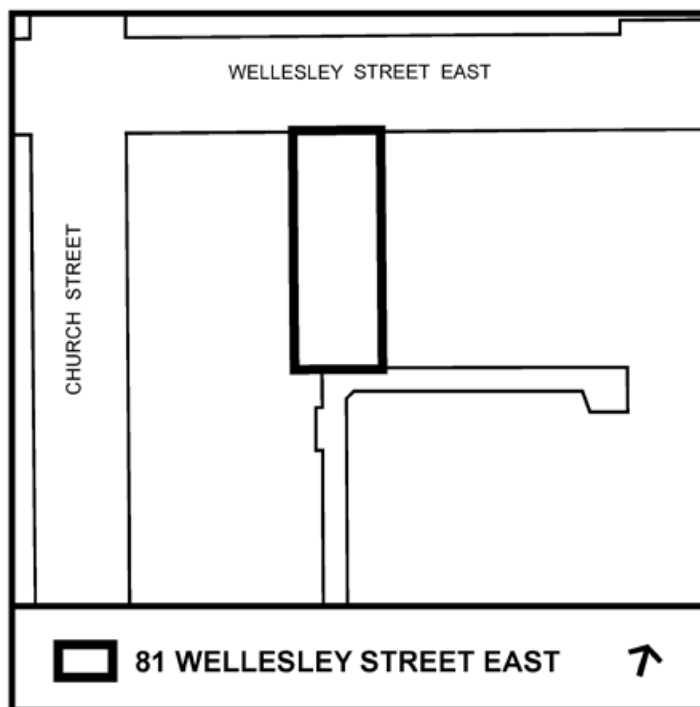
Date: March 9, 2017
To: Toronto East York Community Council
From: Director Urban Design, City Planning
Wards: Ward 27 - Toronto Centre - Rosedale

SUMMARY

The purpose of this staff report is to seek City Council approval of the 81 Wellesley Street East – Public Art Plan. The Plan, which is included as Attachment 1 of this report, outlines the method by which the owner will commission public art on a publicly-accessible privately-owned area of the development site.

This Public Art Plan provides a framework and description of the commissioning of public art including the introduction and site background; project team; public art objectives; art location description; reference to section 37; budget; selection process; artist candidates; jury composition; schedule and evaluation criteria.

The attached plan meets the objectives of the City Planning's Percent for Public Art Guidelines and is supported by the Toronto Public Art Commission.



RECOMMENDATIONS

The City Planning Division recommends that:

1. City Council approve the 81 Wellesley Street East – Public Art Plan as attached (Attachment 1) to the report dated March 9, 2017, from the Director, Urban Design.

FINANCIAL IMPACT

There are no financial implications resulting from the adoption of this report.

DECISION HISTORY

The development site is at the south side of Wellesley Street East between Church Street and Jarvis Street.

Related report:

Request for Directions Report – 81 Wellesley Street East - Official Plan Amendment and Zoning Amendment Applications.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.TE4.9>

City Council adopted this item without amendment on March 31, 2015.

On October 15, 2015 – Ontario Municipal Board approved a 28-storey residential building. Included is a 6-storey base building with ground floor area retail space and a publicly-accessible forecourt area to include a public art installation fronting Wellesley Street East.

As per the section 37 agreement between the Owner and the City, the Owner shall provide and maintain art to be located in the Privately Owned Publicly-Accessible Space (POPS) to a value not less than \$329,424.00.

The development is located in the City's downtown area within the established Church-Wellesley Village community. The art site is located in a prominent north east corner of the site, highly visible to the public traversing Wellesley Street East.

The Public Art Plan describes the importance of public engagement and community involvement at an early stage of the art program which is also supported by staff.

The three (3) jury composition will have two (2) independent art experts with one (1) resident of the Ward. The art selection process, with majority art experts is in accordance with the City's Percent for Public Art Guidelines.

This proposal is supported by City Planning staff and was presented to the Toronto Public Art Commission which recommended approval at its meeting on February 22, 2017.

COMMENTS

81 Wellesley Street East – Public Art Plan is in compliance with the City's objectives for the provision of public art in private development. This on-site program is in accordance with the City Planning Percent for Public Art Program, and is supported by the Toronto Public Art Commission. Upon City Council's approval, the owner will commence with the artist selection process as scheduled in the attached plan.

We look forward to the results of the public art competition.

CONTACT

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SIGNATURE

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City Planning Division

ATTACHMENTS

Attachment 1