Passenger Loading Zone - Ed Mirvish Way

Date: March 20, 2017
To: Toronto and East York Community Council
From: Acting Director, Transportation Services, Toronto and East York District
Wards: Ward 20, Trinity-Spadina

SUMMARY

This staff report is about a matter that Community Council has delegated authority to make a final decision, provided that it is not amended so that it varies with City policy or by-laws.

Transportation Services is requesting approval to designate a passenger loading zone on the west side of Ed Mirvish Way, north of King Street West. The proposed changes will facilitate efficient pick-up/drop-off activity of patrons attending the Princess of Wales and Royal Alexandra Theatres.

RECOMMENDATIONS

The Acting Director, Transportation Services, Toronto and East York District, recommends that:

1. Toronto and East York Community Council rescind the existing parking prohibition in effect at all times on the west side of Ed Mirvish Way, between King Street West and a point 34 metres north.

2. Toronto and East York Community Council prohibit stopping at all times on the west side of Ed Mirvish Way, between King Street West and a point 11 metres north.

3. Toronto and East York Community Council prohibit standing at all times on the west side of Ed Mirvish Way, between a point 11 metres north of King Street West and a point 23 metres further north.

4. Toronto and East York Community Council designate a passenger loading zone to operate at all times on the west side of Ed Mirvish Way, between a point 11 metres north of King Street West and a point 23 metres further north.
FINANCIAL IMPACT

All costs associated with the necessary signage installation are included within the Transportation Services 2017 Operating Budget.

DECISION HISTORY

This report addresses a new initiative.

COMMENTS

Transportation Services, Toronto and East York District, was requested by Mirvish Productions, in consultation with the Toronto Entertainment District Business Improvement Area to review the feasibility of implementing an additional passenger loading zone in the vicinity of the Princess of Wales and Royal Alexandra Theatres. The proposed changes will facilitate efficient pick-up/drop-off activity of patrons attending Princess of Wales and Royal Alexandra theatres, particularly during matinee productions.

The Princess of Wales Theatre (No. 300 King Street West) and Royal Alexandra Theatre (No. 260 King Street West) are both located on the north side of King Street West, between John Street and Simcoe Street. There are currently two existing "Passenger Loading Zones" located on the north side of King Street West fronting these theatres in order to provide an area where loading/unloading could take place. Stopping is currently prohibited between the hours of 7:00 a.m. to 10:00 a.m. and 3:00 p.m. to 7:00 p.m., Monday to Friday on both sides of King Street West, from Bathurst Street to Jarvis Street. Therefore all parking, or loading/unloading activities along this section of King Street West must take place outside of these prohibited times.

According to Mirvish Productions, matinee events are usually scheduled mid-week, commencing at 2:00 p.m., and run for approximately 2 hours. Patrons will exit the theatres at approximately 4:00 p.m., however parking or passenger loading on King Street West is prohibited during this time.

Transportation Services is recommending that a "Passenger Loading Zone" be established on the west side of Ed Mirvish Way, between King Street West and Pearl Street.

Ed Mirvish Way, between King Street West and Pearl Street, is a collector roadway that operates two-way traffic on a pavement width of 9.6 metres. It has a daily traffic volume of about 2,300 vehicles and a regulatory speed limit of 50 km/h. There is no TTC service provided on Ed Mirvish Way.
The following by-laws are currently in effect on this section of Ed Mirvish Way:

**West Side:**
- No Parking Anytime
- Car-share Vehicle Parking Area

**East Side:**
- No Parking Anytime
- Electric Vehicle Charging Station Parking

This passenger loading zone will operate during all times of the day, accommodate approximately 4 vehicles, and will offer patrons attending both theatres with a safe and efficient pick-up/drop-off area that can be used at all times.

Councillor Joe Cressy has been advised of the recommendations of this staff report.

**CONTACT**

Ann S. Khan, P. Eng.
Manager, Traffic Operations
Toronto and East York District
Transportation Services
Telephone: (416) 397-5021
Fax: (416) 392-1920
E-mail: Ann.Khan@toronto.ca

**SIGNATURE**

Dave Twaddle, C.E.T.
Acting Director, Transportation Services
Toronto and East York District

**ATTACHMENTS**

1. Drawing No. 421G-2448, dated March 2017