Toronto Fashion Week (Bloor-Yorkville)

Date: May 24, 2017
To: Toronto and East York Community Council
From: Manager, Right-of-Way Management, Transportation Services
Wards: Toronto Centre-Rosedale - Ward 27

SUMMARY

This report is to seek authority to temporarily close Yorkville Avenue between Hazelton Avenue and Bellair Street and Hazelton Avenue from Yorkville Avenue to a point 43 metres north, from Saturday September 2, 2017 to Friday September 8, 2017 to facilitate the Toronto Fashion Week street event organized by Fashion Media Group and to amend the necessary traffic regulations.

RECOMMENDATIONS

The Manager, Right-of-Way Management, Transportation Services, Toronto and East York District recommends that:

1. Toronto and East York Community Council approve the closure of Yorkville Avenue between Hazelton Avenue and Bellair Street and Hazelton Avenue from Yorkville Avenue to a point 43 metres north, from Saturday September 2, 2017 to Friday September 8, 2017 to facilitate the Toronto Fashion Week street event;

2. Toronto and East York Community Council authorize the General Manager of Transportation Services to temporarily close a portion of a highway as required for the duration of the event and amend the necessary traffic regulations; and

3. Toronto and East York Community Council authorize and direct the appropriate City Officials to take the necessary action to give effect thereto, including the introduction in Council of any Bills that may be required.
FINANCIAL IMPACT

The event organizers will be responsible for the full costs associated with the Toronto Fashion Week street event. There are no direct budgetary implications to the City.

DECISION HISTORY

In 2017, Toronto Fashion Week will relocate their event from David Pecaut Square to Bloor-Yorkville. The Bloor-Yorkville Business Improvement Area, Greater Yorkville Residents Association in conjunction with the Ward Councillor, Kristyn Wong-Tam, Toronto Centre-Rosedale, Ward 27, fully support the Toronto Fashion Week street event in the Bloor-Yorkville area which takes place from Tuesday September 5, 2017 to Thursday, September 7, 2017.

The event area is located on Yorkville Avenue between Hazelton Avenue and Bellair Street and on Hazelton Avenue from Yorkville Avenue to the south side of the Hazelton/Scollard intersection. These sections of Yorkville Avenue and Hazelton Avenue will be closed for the duration of the event lasting seven days to accommodate the event.

The closure of Yorkville and Hazelton Avenues beyond four days requires specific Community Council approval.

COMMENTS

This event area on Yorkville Avenue and Hazelton Avenue is scheduled from Monday September 2, 2017 to Friday September 8, 2017. Toronto Fashion Week has developed a Traffic Management Plan, in consultation with City staff, which addresses traffic movement and signing. In addition, documentation submitted also addresses temporary loading/delivery zones, garbage collection points, street maintenance and emergency vehicle considerations.

Staff have held discussions related to the Traffic Management Plan and will continue to liaise with representatives of Toronto Fashion Week and the Bloor-Yorkville BIA, Toronto Transit Commission and Emergency Services, as required, to ensure all of the transportation elements of this event are carried out in a comprehensive manner. In terms of community liaison, Toronto Fashion Week has received letters of support from the Greater Yorkville Residents’ Association and the Bloor Yorkville BIA. In terms of community liaison, the Ward Councillor and BIA have held meetings with their members, Solid Waste Management, TTC and Transportations Services which have not revealed any significant problems with the proposed event.

The General Manager of Transportation Services requires the ability to authorize the
temporary closure of Yorkville Avenue and Hazelton Avenue for the duration of the event and amend the necessary traffic regulations to facilitate the event and proper traffic movement.

CONTACT

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SIGNATURE

Andre R. Filippetti
Manager, Right-of-Way Management
Toronto and East York District

ATTACHMENT

1. Road Closure Plan