

Date: Monday January 16, 2017
To: Toronto East York Community Council
100 Queen St. W.
2nd floor, West Tower, City Hall
Toronto, ON
M5H 2N2

Cc: Ellen Devlin

From: Les Murray

Re: The Brewers Plate 2017

Dear Councilors,

We are writing in regards to *The Brewers Plate*. The 2017 event will take place on May 4 at Corus Quay.

The 2017 Brewers Plate will look to build on the success of the 2016 event that brought together Toronto-area restaurants with local craft brewers around the theme "Rock the Plate." The Rock 'n Roll theme of the night brought attendees out dressing up their favourite concert t-shirts while enjoying one of a kind food and beer pairings.

The event took place at Corus Quay with Lake Ontario serving as a spectacular backdrop for the event. The 2017 event will take place again at Corus Quay.

The rock star Chef and restaurant partners took time out of their busy schedules to donate their time, ingredients and staff to the event to maximize the amount we could raise for our beneficiary. Some of the participating Chefs and restaurants at the 2016 event included Chefs Brook Kavanagh from La Palette, Brent Maxwell of East Thirty-Six, Dan Saunders of Globe Bistro, Steffan Howard of Palais Royale, Kevin Prendergast from Tundra at the Hilton, and many more. With 2016 being a huge hit, we are expecting new and exciting restaurants to join us in 2017.

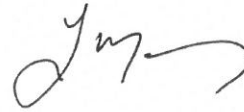
The passion for excellent food and beer pairings has been met with enthusiasm year after year by the Ontario beer scene, which is continuing to flourish. Some of the Breweries who supported the event, donating their time and product include: Mill St. Brewery, Cameron's Brewing Company, Broadhead Brewing, Big Rig Brewery, Steam Whistle, and Beau's All Natural Brewing, Henderson Brewing, Great Lakes Brewery and more.

The beneficiary for 2017 will be War Child. All night, attendees will enjoy delicious food paired with wonderful beer and bid on items in the silent auction, live auction, and other fundraising initiatives.

We at Beerlicious believe that The Brewers Plate is a significant event to the City of Toronto and truly promotes the City as a wealth of local sustainability. We look forward to highlighting the talented chefs from in and around Toronto with their delicious offerings, and promoting the breweries and their fantastic beer from Toronto, the GTA, and other parts of Ontario while raising money for an excellent cause.

We hope you agree with our plans for the 2017 Brewers Plate and see fit to designate us an Event of Municipal Significance in the City of Toronto.

Sincerely
Les Murray

A handwritten signature in black ink, appearing to read 'Les Murray', with a stylized flourish at the end.

The Brewers Plate

Brewers Plate Date and Time

Thursday May 4, 2017
6:00pm – 11:00pm