

2017 APR 24 A 11:11

April 19th, 2017

To the attention of the Alcohol and Gaming Commission of Ontario

This is to inform you that **Ontario Place Corporation** (*an agency of the Government of Ontario*) is hosting a series of festivals at Ontario Place in celebration of Ontario's 150th birthday (ON150). The province's investment in celebrating the sesquicentennial is partially represented by these events, which are deemed to be of Provincial Significance.

Ontario Place's series of Festivals will occur each long weekend of the summer according to the following schedule:

- (a) Ontario Culinary (Food, Wine, Beer) Festival May 19 - 22, 2017
- (b) Ontario Heritage Festival June 30 – July 3, 2017
- (c) Ontario Art and Music Festival August 4 – 7, 2017
- (d) Active Ontario (Sports & Recreational) Festival September 1 – 4, 2017

Each Festival will be family focused, free to the public and operational during the following hours:

Friday: 3 pm – 11 pm

Saturday: 10 am – 11 pm

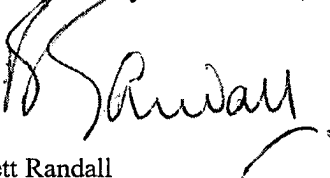
Sunday: 10 am – 11 pm

Holiday Monday: 10 am – 8 pm

OPC has contracted **Parléview Ltd.** to develop and operate the four ON150 festivals and they are required to secure the necessary licences and approvals for alcohol sales and tent permitting.

Should you require further detail in regards to alcohol sales and service, please contact **Laura Selman, CEO, Parléview Ltd. at 647.873.0149**

Thank you for your assistance,

A handwritten signature in black ink, appearing to read "Brett Randall".

Brett Randall

Project Manager, Ontario150

March 31st, 2017

City Clerk's Office

Toronto City Hall, 13th floor, West
100 Queen St. West
Toronto, ON M5H 2N2

This letter is to inform you of our intent to sell alcohol and install a tent during our series of Festivals in celebration of ON150 at Ontario Place, hosted by Ontario Place Corporation (OPC, an agency of the Ontario Government).

Ontario Place's series of Festivals will occur each long weekend of the summer according to the following schedule:

- (a) Ontario Culinary (Food, Wine, Beer) Festival May 19 - 22, 2017
- (b) Ontario Heritage Festival June 30 – July 3, 2017
- (c) Ontario Art and Music Festival August 4 – 7, 2017
- (d) Active Ontario (Sports & Recreational) Festival September 1 – 4, 2017


Each Festival will be family focused and free to the public and fully operational during the following hours:

Friday: 3 pm – 11 pm
Saturday: 10 am – 11 pm
Sunday: 10 am – 11 pm
Holiday Monday: 10 am – 8 pm

OPC has contracted Parléview Ltd. to develop and operate the ON150 series of festivals. Parléview is representing the interests of OPC in securing the required licences and approvals for alcohol sales and tent permitting. We request the designation of Events of Municipal significance.

Should you require further detail in regards to our liquor sale and service, please contact me.

Thank you for your assistance.



LAURA SELMAN | CEO

parléview

(604) 767-2227
(647) 873-0149
laura@parleview.com



- 1. ● Mobile Washrooms
- 2. ● Refuel Zone
- 3. ● Emerging Artist Stage
- 4. ● Main Performance Stage
- 5. ● Ontario Innovates
- 6. ● Ontario Educates

- 7. ● Ontario Celebrates
- 8. ● Food Trucks
- 9. ● Cedar Market
- 10. ● Information / First Aid / Lost Child
- 11. ● Ops Office
- 12. ● Water Station

- 13. ● Alcoholic Beverage Bar
- 14. ● Security Check Points
- 15. ● Sample Zone
- 16. ● Designated Smoking Area
- 17. ● Seating