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Produced by:

Vaulted Inc.  
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Tel: 416-846-7867  
[www.bbqeatsfestival.com](http://www.bbqeatsfestival.com)

April 26, 2017

Ellen Devlin  
Secretariat  
Toronto and East York Community Council  
Toronto City Hall,  
100 Queen St. West, Toronto, ON. M5H 2N2  
Via email: [teycc@toronto.ca](mailto:teycc@toronto.ca)

**To the Attention of the Members, Toronto and East York Community Council**

**Re: Municipal Significance designation for the "BBQ Eats Festival".**

We are kindly requesting your assistance in declaring the BBQ Eats Festival of municipal significance for liquor licensing purposes. BBQ Eats Festivals is set to become largest BBQ festival of its kind celebrating ethnic-inspired BBQ flavours from around the world. Vaulted Inc. has a great track record of producing safe and successful festivals in Toronto. This is our newest themed festival that can be enjoyed by all and is family friendly. We've been granted approval each year since 2015 by city council and deemed to be of municipal significance. Restaurateurs, food trucks and chefs from around Toronto will create an oasis for food lovers filled with authentic live performers, BBQ eats, a marketplace, a kids village and much more.

Admission to this festival is FREE and open to the general public, encouraging visiting tourists to attend. This festival is also a fundraising event that will benefit the Dr. Roz's Healing Place, Charity #130655459 RR0001. Funds raised at the festival will be donated to Dr. Roz's Healing Place.

BBQ Eats Festival will be held from Friday June 9, 2017 (from 6:00pm to 12:00pm), Saturday June 10, 2017 (from 12:00pm to 12:00am) and Sunday June 11, 2017 (from 12:00pm to 7:00pm). The festival will be hosted at Ontario Place located at 955 Lake Shore Blvd. West, Toronto, ON. M6K 3B9. The entire festival grounds on the West Island will be under an SOP license with heavy security presence throughout the grounds, working with Ontario Place to ensure the safety of all attendees.

The festival details

- Admission to this festival is free and open to the general public, which encourages visiting tourists to attend.
- Food vendors will offer a variety of food options that meet Toronto Public Health requirements.
- Non-alcoholic beverages (e.g. soft drinks and water), wine, and beer will be sold.
- We will arrange the necessary liability insurance as per SOP requirements.
- We will arrange for paid security to ensure SOP requirements, and will enclose off-limit areas with barricades.
- All of our staff that is involved with the serving of alcohol is trained and certified under the Smart Serve Program.
- We have a system in place that allows us several checkpoints to make sure that people are imbibing responsibly. One example of this is that we do not allow guests to buy beer directly from the bartenders, but rather they buy it from a token seller, which allows us 2 points at which to engage with the guest to ascertain their level of sobriety.
- Funds raised at the festival will be donated to our charity beneficiary, Dr. Roz's Healing Place.
- This festival will be promoted through various promotions and with support from local media.

We will be applying to the Alcohol and Gaming Commission for a Special Occasion Liquor Licensing permit. This festival is expected to attract approximately 40,000 people, supporting local restaurateurs, musicians, artisans, and the Dr. Roz's Healing Place, a non-profit organization that has been in operation since 1981. DRHP provides emergency crisis and care to all those who identify as women, children and youth emerging from abusive relationships access to a safe living environment conducive to healing and wellness. We hope you agree with our plans for the 2017 festival and see fit to designate us again as a significant event to the city of Toronto.

Thank you for your assistance.

Regards,

Philip Suos  
Founder, Festival Director  
BBQ Eats Festival (Vaulted Inc.)  
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