



To: Ellen Devlin  
Committee Administrator  
Toronto and East York Community Council  
2nd Floor, West, Toronto City Hall,  
100 Queen Street West  
Toronto M5H 2N2

Cc: Emma Brown

From: Scott Rondeau

Date: Apr 28, 2017

Subject: **Indie Fridays @ Yonge - Dundas Square Series on June 30, July 7, 14, 21, 28, August 4, 11, 18, 25 and September 1 2017**

Dear Councillors,

We are writing in regards to the *Indie Fridays @ Yonge-Dundas Square Series* taking place this summer. Yonge-Dundas Square (YDS) is proud to present *Indie Fridays*, the free concert series that will kickstart the weekends in the heart of the city from June 30 – September 1 starting at 8pm. The beer garden will open at 3pm and end at 11pm when the concert ends.

Everyone and anyone can join the summer fun every Friday night at YDS for an eclectic mix of live performances curated by the programming team at Massey Hall, covering diverse musical genres from reggae to hip-hop and sultry soul to Latin world beats.

There's literally something for everyone this year with genres spanning hip-hop, reggae, latin, soul and francophone. The price is right, the diversity is top notch, and there's still more to be announced.

In order to assure that this event runs smoothly and efficiently for all involved, Drink Inc. Events, partnering with Yonge-Dundas Square and Coalition Music, are diligent in taking all steps necessary in order to

provide a safe environment for guests and vendors. Our Management Team is supported by experienced and well-trained event staff. We are well versed in contingency plans, which we work on with all of our partners; our security companies and Drink Inc. Events representatives.

We at Drink Inc. Events feel that the *Indie Fridays @ Yonge-Dundas Square Series* is significant to the city of Toronto. We look forward to a Festival intended for the people of Toronto and anyone in the area, supporting Toronto's thriving summer event season.

We hope you agree with our plans for the 2017 event series and see fit to designate us a significant event to the city of Toronto.

Sincerely

Scott Rondeau  
Drink Inc. Events

**2017 Festival Dates & Times \***

Friday, June 30th, from 3:00pm to 11:00pm  
Friday, July 7th, from 3:00pm to 11:00pm  
Friday, July 14th, from 3:00pm to 11:00pm  
Friday, July 21st, from 3:00pm to 11:00pm  
Friday, July 28th, from 3:00pm to 11:00pm  
Friday, August 4th, from 3:00pm to 11:00pm  
Friday, August 11th, from 3:00pm to 11:00pm  
Friday, August 18th, from 3:00pm to 11:00pm  
Friday, August 25th, from 3:00pm to 11:00pm  
Friday, September 1st, from 3:00pm to 11:00pm

*\* Final Dates/Times Subject to Change*