

Date: Monday May 1, 2017
To: Toronto East York Community Council
100 Queen St. W.
2nd floor, West Tower, City Hall
Toronto, ON
M5H 2N2

RECEIVED
CITY CLERK'S OFFICE
CH 2ND FLOOR

2017 MAY -4 A 9:24

Cc: Rosalind Dyers

From: Les Murray

Re: Toronto Pizza Festival 2017

Dear Councilors,

We are writing in regards to *Toronto Pizza Festival*. This inaugural year's event is scheduled for September 23 – 24, 2017, at Sherbourne Common Park.

The Sherbourne Commons is an ideal venue for our city festival, as it is located in downtown Toronto accessible by the TTC. We are awaiting final approval by the City of Toronto for the use of Sherbourne Commons on the recommendation of the venue by City of Toronto Parks Permits & Recreation office. We envision a new food Festival in the truest sense of the word. We will feature local talent, some of the finest pizza makers and restaurateurs in the city, local craft beer, and family friendly events throughout the weekend.

Toronto Pizza Festival is expected to attract 4,000 people from the Greater Toronto Area as well as visitors from across the province.

We feel that "Toronto Pizza Festival" is significant to the City of Toronto. We look forward to producing a Festival that is intended for the people of Toronto and attendees across the province. As well, we will highlight many of this city's wonderful local and artisan food purveyors, restaurants and artisan beers, not to mention the opportunity to attract tourists across North America to the city of Toronto.

We hope you agree with our plans for the 2017 Toronto Pizza Festival and see fit to designate us a significant event to the City of Toronto.

Sincerely
Les Murray
Intelivents

2017 Festival Dates & Times*

September 23, 12:00pm – 7:00pm

September 24, 12:00pm – 7:00pm

** Final Dates/Times Subject to Change*