May 10, 2017

Toronto East York Community Council

This letter is to request the approval for the service and sale of alcoholic beverages at the Toronto Blue Jays Friday Fan Festivals. There are four (4) festival dates this season. The dates are as follows

Friday July 7th from 4:00pm till 7:00pm Friday Fan Festival
Friday July 28th from 4:00pm till 7:00pm Friday Fan Festival
Friday August 11th from 4:00pm till 7:00pm Friday Fan Festival
Friday August 25th from 4:00pm till 7:00pm Friday Fan Festival

These events will take place on Rogers Centre property as well as Canada Lands. An agreement has been signed with both parties. The events will be held on the south west side of the Rogers Centre outside of gate 10 and 11. A Catering Notification Form will be submitted to the Alcohol and Gaming Commission of Ontario with all the details of the event. Surrounding businesses and residents will be notified as well

There is the potential for additional event dates into the month of September if the team is in a playoff race. All of the information and details will be provided once determined if this will take place.

If more information regarding these events is required, please contact the following

Kristy-Leigh Boone
Director, Marketing - Toronto Blue Jays
One Blue Jays Way, Suite 3200
Toronto, ON M5V 1J1
416-341-3738