

**STRONGBOW ROOFTOP
LETTER OF SIGNIFICANCE
20 Victoria St. Toronto, ON**

We are requesting a letter of significance for; Strongbow Rooftop Nature Remix Glamping. A marketing and advertising initiative that transforms an urban rooftop into a natural camping environment outfitted like a traditional campsite, but with a focus on community – multiple tents for multiple groups of people, a large communal area, propane fire pit, and of course Strongbow will be showcased and paired with an assortment of complimentary foods and snacks. Additionally the experience will be digitally captured and shared globally with a focus on capturing consumers enjoying Strongbow in an urban environment that has been transformed; 'Nature Remix'.

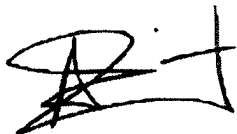
Name of Event: Strongbow Rooftop Nature Remix Glamping

Date & time of Event: July 7, 2017 18:00 through to 11:00am on July 9, 2017

Location: 20 Victoria St. Toronto, ON., utilizing the exclusive use of the roof top space.

RECEIVED
CITY CLERK'S OFFICE
CH 2ND FLOOR
2017 JUN - 6 P 3:47

Sincerely,



SIGNING AUTHORITY

Andrew Singleton

Day time phone: 905.815.7464

andrew@eventsing.com

• EVENTSING INC •

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