



July 17, 2017

Dear Ellen Devlin,

I am writing to request that Dwayne Gretzky New Year's Eve 2018, taking place December 31, 2017, be recognized as an event of municipal significance.

Now in their 7th year impressing audiences, Dwayne Gretzky has become much more than just Toronto's favourite cover band; they've become a cultural staple within the Toronto music scene. As a band, they're riding an unparalleled 100+ straight sold out Toronto shows since 2011, which include previous New Year's Eve celebrations at Toronto's finest venues - the band's annual celebration has historically sold out Palais Royale x 2 (2013, 2014) and Danforth Music Hall x 3 (2015, 2016, 2017).

For 2018, Dwayne Gretzky New Year's Eve will be taking a significant step forward - taking place at the Enercare Centre at CNE, with a capacity of 5700. Dwayne Gretzky's management company Young Offenders (formerly Young Lions Music Club) are experienced event producers, who are known for bringing large-scale immersive events and memorable experiences to life for brands such as Red Bull, Absolut, TIFF, amongst others.

On that note, Dwayne Gretzky New Years Eve 2018 will be something to behold. We'll be partnering with Toronto's most exciting culinary entrepreneurs for pop-up restaurants inside the venue, and bringing together emerging Toronto experiential artists to build an interactive sound and lights experience that people will remember forever. We'll also be connecting with brands and media partners to maximize the impact of the event and make it the quintessential celebration of Toronto, with a goal of establishing the definitive Toronto New Years experience for years to come.

With 5000+ attendees expected at the Enercare Centre, all above legal drinking age in Ontario, we would greatly appreciate the Community Council's support in requesting a temporary liquor license from the Alcohol and Gaming Commission of Ontario. The dates/hours of service would be:

Start time: 6:00PM on December 31, 2017

End time: 2:00AM on January 1, 2018

On behalf of all of us at Young Offenders, I hope that you will support our request for this temporary liquor license and for Dwayne Gretzky New Year's Eve to be recognized as an event of municipal significance. We are so excited to put together this celebration of Toronto to kick off 2018. Please feel free to contact Bobby Kimberley, Partner and Director, should you have any questions. Bobby can be reached by phone at (416) 988-7228, or by email at [bobby@youngoffenders.co](mailto:bobby@youngoffenders.co).

With thanks,

A handwritten signature in black ink, appearing to read "Bobby Kimberley".

Bobby Kimberley

Partner + Director, Young Offenders