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BELLWOODS
BREWERY

August 18, 2017

Bellwoods Brewery % Luke Pestl
20 Hafis Rd.
Toronto, ON
M6M 2V6

Etobicoke York Community Council
399 The West Mall
Etobicoke, ON
M9C 2Y2

Dear Sir/Madam:

Requesting significant event recognition status for Witchstock, an international craft beer festival

We are submitting the following request for consideration in deeming "Witchstock", our craft beer celebration, a municipally significant event. In order for us to complete our application for a Special Occasion Permit (SOP) with the Alcohol and Gaming Commission of Ontario (AGCO), we require municipally significant event recognition from the city.

Our SOP application will include plans to serve alcoholic beverages (beer) inside and outside on our brewery property in designated areas. We have confirmed participation by some of the world's most highly acclaimed and sought after craft breweries. Brewery owners and brewers from across Canada and the United States, and from as far away as England and Belgium, will be traveling in to attend. The event will take place at our 20 Hafis road location on September 30th between the hours of 11:00AM and 9:00PM and will be held in support of craft beer and raising awareness for craft beer tourism in Toronto.

There will be a variety of entertainment ranging from live music to interactive activities, brewer meet and greets to Q&As with industry leaders, etc. The day's programming will be divided into two equal sessions of 400 attendees per session. We will be featuring not only some of Toronto's most highly regarded breweries but also some of the most renowned breweries in the world and will appeal to the rapidly growing community of Toronto craft beer enthusiasts.

Thank you for your consideration, and please do not hesitate to contact me with any questions.

Sincerely,

Luke Pestl
Owner/Brewer, Bellwoods Brewery
(647) 378-0894
luke@bellwoodsbrewery.com