August 23, 2017

To: Toronto & East York Community Council
Toronto City Hall
100 Queen St. W., 2nd floor
Toronto ON M5H 2N2
Phone: 416-392-7033
Email: teycc@toronto.ca
CC: Ellen Devlin Ellen.Devlin@toronto.ca, Secretariat

Re: EDIT: Expo for Design, Innovation & Technology requests designation as an Event of Municipal Significance for Liquor Licensing purposes

To the Esteemed Members of Toronto & East York Community Council,

On behalf of the Design Exchange, the EDIT team respectfully requests designation for EDIT: Expo for Innovation, Design & Technology as an event of Municipal Significance for the purpose of securing a Liquor License.

Taking place at East Harbour, (formerly the Unilever Detergent Factory) located at 21 Don Roadway, EDIT is the recipient of $350,000 in funding from the City of Toronto Major Special Events Reserve Fund (see documentation on the City Council Decision attached).

From September 28th to October 8th 2017, we are inviting the public to step inside a world where crickets can combat global hunger, medical supplies are 3D-printed in outer space, drones deliver blood to remote communities, and shipping containers are the future of farming.

A Design Exchange production, in partnership with the United Nations Development Programme (UNDP), this 360° experience presents an “edit” of the undertakings and projects that are making the world a better place, for all people. Through an array of participatory experiences, talks, installations, and workshops, participants can discover how they can design a future where there is prosperity for all.

The dates and times of EDIT are as follows:

THURSDAY, SEPT. 28
7:00pm to 2:00am - Opening Night Party

FRIDAY, SEPT. 29
10:00am to 9:00pm
SATURDAY, SEPT. 30
10:00am to 9:00pm
9:00pm - 7:00am - Open to the public for free during Nuit Blanche

SUNDAY, OCT. 1
12:00pm to 6:00pm

MONDAY, OCT. 2
9:00am - 12:00pm - EDIT Academy (youth only)
12:00pm to 9:00pm

TUESDAY, OCT. 3
9:00am - 12:00pm - EDIT Academy (youth only)
12:00pm to 9:00pm

WEDNESDAY, OCT. 4
9:00am - 12:00pm - EDIT Academy (youth only)
12:00pm to 9:00pm

THURSDAY, OCT. 5
9:00am - 12:00pm - EDIT Academy (youth only)
12:00pm to 9:00pm

FRIDAY, OCT. 6
9:00am - 12:00pm - EDIT Academy (youth only)
12:00pm to 9:00pm

SATURDAY, Oct. 7
10:00am to 9:00pm

SUNDAY, OCT. 8
12:00pm to 6:00pm

Thank you for your time and consideration,

Joe Sellors
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