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KING by KING WEST

Music Festival

Event of Municipal Significance Request

Tuesday Sept 5th, 2017

East York Community Council

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KING BY KING WEST, is happy to be in the 7th year of being able to highlight the live music scene in the Entertainment District. The idea of this festival has been to bring awareness to the creativity, diversity, and talent of the Entertainment District's restaurant/bar/venue establishments. With the cities urge to promote live music and venues, KXKW it's the perfect platform to highlight the best the city has to offer in the downtown core. With our continued support from the Entertainment District, we hope to have the city adapt this style of festival to promote all of the areas of Toronto that have a vibrant music scene. The Underground Garage, N'Awlins, The Peacock, Rock'n Horse, UG Loft, Adelaide Hall, Dublin Calling, Locals Only and UG3 Live, are all excited to once again spotlight what they do, and why each spot creates a wonderful vibe for our area. The endorsement of the Entertainment District BIA, City Council and the AGCO when it comes to allowing each of the venues to keep their doors open and serve the fans until 4am over the last 6 years, has been tremendous. These extended hours really help the venue's and bar's maximize their exposure, and give the new people to the area the real feel of what its like to be within 2 blocks of a wide and unique variety of music. This festival is happy to be able to bring all the styles of music to the table instead of just focusing on 1 or 2 like most other festivals. Its great that the hotels in the area have also helped with the promotion of our event by giving their customers the options of everything they can experience in the district during that weekend. Everything from jazz to DJ's will be covered yet again this year, which creates an atmosphere for everyone. Some venues showcase their music during the dinner crowd into the night, and some capitalize on the late night crowd that is out to have a good time. With great bands, artists, sponsors, owners, employee's, and lovers of music, the King By King Music Festival is more then ready and excited to welcome everyone out November 21st, 22nd, 23rd and the wrap party at UG3 Live on the 24th.

As with most music festivals, time is of the essence. The later that the venue's can serve, offers more leeway for not only the bands but the venue's, to make sure the event lives up to its full potential. We were very pleased with you accepting us last year, and hope you'll allow us to continue this event with your blessing. Attached in this email is our endorsement from our Entertainment District BIA. We very much appreciate your time and consideration ☺

NOEL COPEMAN

KXKW DIRECTOR COPETOWN MEDIA 550 QUEENS QUAY W M5V 3M8